# CONTENTS

*Contributors vii
Acknowledgments ix
Series Introduction xi

Introduction 1

## PART I. INTRODUCTION

1. Is Experimental Economics Living Up to Its Promise?—ALVIN E. ROTH 13

## PART II. ECONOMIC THEORY AND EXPERIMENTAL ECONOMICS

2. The Relationship Between Economic Theory and Experiments—DAVID K. LEVINE AND JIE ZHENG 43
3. On the Relationship Between Economic Theory and Experiments—ANDREW SCHOTTER 58
4. Enhanced Choice Experiments—ANDREW CAPLIN AND MARK DEAN 86
6. The Interplay Between Theory and Experiments—LEEAT YARIV 132
7. Maxims for Experimenters—MARTIN DUFWENBERG 141
8. What is an Economic Theory That Can Inform Experiments?—URI GNEEZY AND PEDRO REY-BIEL 145
PART III. PSYCHOLOGY AND ECONOMICS: A COMPARISON OF METHODS

9. The 1-800 Critique, Counterexamples, and the Future of Behavioral Economics—Ido Erev and Ben Greiner 151
10. A General Model for Experimental Inquiry in Economics and Social Psychology—J. Keith Murnighan 166
11. Psychology and Economics: Areas of Convergence and Difference—Tom R. Tyler and David M. Amodio 181

Shorter Papers and Comments

12. The Hammer and the Screwdriver—Gary Charness 197

PART IV. THE LABORATORY AND THE FIELD

Reprint: What Do Laboratory Experiments Measuring Social Preferences Reveal About the Real World?—Steven D. Levitt and John A. List 207
14. The Promise and Success of Lab–Field Generalizability in Experimental Economics: A Critical Reply to Levitt and List—Colin F. Camerer 249
15. Theory, Experimental Design, and Econometrics Are Complementary (And So Are Lab and Field Experiments)—Glenn W. Harrison, Morten I. Lau, and E. Elisabet Rutström 296
16. Laboratory Experiments: The Lab in Relationship to Field Experiments, Field Data, and Economic Theory—John H. Kagel 339
17. Laboratory Experiments: Professionals Versus Students—Guillaume R. Fréchette 360

Shorter Papers and Comments

20. On the Generalizability of Experimental Results in Economics—Omar Al-Ubaydli and John A. List 420

Index 463