Sustainable Business
Key issues

Helen Kopnina and John Blewitt
Contents

List of figures ix
List of tables xi
List of boxes xii
Preface xiii
Acknowledgements xv
List of abbreviations xvi

PART I
Concepts, tools, and initiatives 1
1 Introduction: key concepts in sustainability and business 3
2 Environmental challenges 29
3 Social and economic challenges 53

PART II
Globalization, development, and business 75
4 Sustainability and globalization 77
5 Sustainable development 96
6 Strategic change for sustainability 116
7 Business ethics 134

PART III
Critical evaluation 157
8 Creating sustainable business practice 159
9 Key challenges for making sustainability a reality 180