Collective Knowledge Management
Foundations of International Business in the Age of Intellectual Capitalism

Haruo H. Horaguchi
Professor of International Business, Hosei University, Japan

NEW HORIZONS IN INTERNATIONAL BUSINESS

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Contents

List of figures vi
List of tables vii
Preface viii

1 Knowledge and capabilities in business management: the risks of tacit knowledge 1
2 Collective strategy and collective knowledge 27
3 Shared knowledge 55
4 Symbiotic knowledge 84
5 Local knowledge 111
6 Common knowledge 143
7 Collective knowledge and collective strategy in the intelligent society: extension for the international business strategy 173

References 199
Name index 219
Subject index 221