Handbook of Research on Small Business and Entrepreneurship

Edited by

Elizabeth Chell
Professor of Entrepreneurial Behaviour, Small Business Research Centre, Kingston Business School, Kingston University, UK; Research Consultant

Mine Karataş-Özkan
Professor in Strategy and Entrepreneurship, University of Southampton, UK

Edward Elgar
Cheltenham, UK • Northampton, MA, USA
Contents

List of figures vii
List of tables viii
List of contributors ix

1 Introduction to the handbook
   Elizabeth Chell and Mine Karataş-Özkan

PART I THEORETICAL FRAMING

2 Notes towards a theory of entrepreneurial possibility
   William B. Gartner

3 Buzzwords in business and management studies
   Mark Casson and Marina Della Giusta

4 Multi-level approaches to entrepreneurship and small business research –
   transcending dichotomies with Bourdieu
   Cynthia Forson, Mustafa Özbilgin, Mustafa Bilgehan Ozturk and Ahu Tatli

5 Theorising entrepreneurship: an institutional theory perspective
   Mine Karataş-Özkan, Cagla Yavuz and Jeremy Howells

PART II METHODOLOGIES, PARADIGMS AND METHODS

6 Synthesising knowledge in entrepreneurship research – the role of
   systematic literature reviews
   Luke Pittaway, Robin Holt and Jean Broad

7 The Critical Incident Technique: philosophical underpinnings, method and
   application to a case of small business failure
   Elizabeth Chell

8 Gender, ethnicity and social entrepreneurship: qualitative approaches to the
   study of entrepreneuring
   Silvia Gherardi and Manuela Perrotta

9 Mathematics and entrepreneurship research
   Maria Minniti and Moren Lévesque

10 Predictions of entrepreneurial behavior: a personality approach
    Andreas Rauch

PART III DISCIPLINARY APPROACHES TO ENTREPRENEURSHIP

11 Characteristics and behaviours associated with innovative people in small-
    and medium-sized enterprises
    Fiona Patterson and Maire Kerrin
12 Behavior of entrepreneurs – existing research and future directions
   Barbara Bird, Leon Schjoedt and Ralph Hanke 207
13 Social embeddedness in entrepreneurship research: the importance of
   context and community
   Edward McKeever, Alastair Anderson and Sarah Jack 222
14 Human resource management and entrepreneurship: building theory at the
   intersection
   Susan Mayson and Rowena Barrett 237

PART IV ENTREPRENEURSHIP, EDUCATION AND LEARNING

15 Entrepreneurship education: what we know and what we need to know
   Janice Byrne, Alain Fayolle and Olivier Toutain 261
16 Research perspectives on learning in small firms
   Oswald Jones and Allan Macpherson 289

PART V APPLICATIONS OF ENTREPRENEURSHIP RESEARCH

17 Entrepreneurial innovation in science-based firms: the need for an
   ecosystem perspective
   Sarah Lubik and Elizabeth Garnsey 315
18 Entrepreneurship in family businesses
   Carole Howorth, Jacqueline Jackson and Allan Discua Cruz 333
19 Developing entrepreneur networks in the creative industries – a case study
   of independent designer fashion in Manchester
   Xin Gu 358
20 Business ethics and social responsibility in small firms
   Laura J. Spence 374
21 Social entrepreneurship: looking back, moving ahead
   Anne de Bruin, Eleanor Shaw and Dominic Chalmers 392

Index 417