CONTENTS

INTRODUCTION
The Invisible Force That Rules Human Interaction 1

CHAPTER ONE
Knowing Your Own Power Cues 23
Becoming Self-Aware and the Significance of Gesture

CHAPTER TWO
Taking Charge of Your Nonverbal Communication 53
Projecting Your Desired Persona—through Your Emotions

CHAPTER THREE
Reading the Unconscious Signals of Others 83
How to Recognize and Understand Emotional Cues in Gestures

CHAPTER FOUR
Mastering Your Own Voice 119
The Most Powerful Leadership Cue

CHAPTER FIVE
Communicating as a Leader 145
Combining Voice and Body Language for Success
## Contents

**CHAPTER SIX**

Using Your Intuition Effectively  
*What Your Gut Is Really Saying—and How to Leverage It*  
175

**CHAPTER SEVEN**

Synchronizing Minds  
*How to Use Story to Get on the Same Wavelength*  
201

**CONCLUSION**

Community and Communication  
*Radical Authenticity*  
231

Notes  
245

Index  
251

Acknowledgments  
259

About the Author  
261