Strategies of Multinational Corporations and Social Regulations

European and Asian Perspectives
Contents

1 Introduction ................................................................. 1
Violaine Delteil, Patrick Dieuaide, and Xavier Richet

Part I FDI Flows and Institutional Dynamics in Europe and Asia

2 Catching-Up and Integration in New and Future EU
Member States Through FDI .............................................. 19
Srdjan Redzepagic and Xavier Richet

3 The Internationalisation of Chinese Firms: Growth,
Motivations and Strategies ............................................ 37
Xavier Richet

Part II Redesigning of Public Policies to Meet Competitiveness
and Attractiveness Challenges, WhileDealing with
Business Lobbying

4 From Dirigisme to Realism: Chinese Industrial Policy
in the Era of Globalisation .............................................. 57
Jean-François Huchet

5 Indian Firms in World Production: The State, Markets,
and Innovation ............................................................ 77
Joël Ruet

6 Joint Ventures, Technology Acquisition and Emerging
Multinationals: The Case of the Chinese Automotive
Industry ................................................................. 93
Giovanni Balcet

7 Multinational Corporations, Sub-national Governance
and Human Resources: A Cross-national Comparison
for Europe .............................................................. 107
Phil Almond, Anthony Ferner, Maria Gonzalez Menendez,
Jonathan Lavelle, David Luque Balbona, and Sinead Monaghan
Part III Multinational Companies Across Home and Host Countries: Transfer, Hybridization, Adaptation of Business Model and Labour Relations?

8 Internationalisation Process, HRM Strategy and Transfer in Chinese MNCs’ Subsidiaries in the UK .......................... 125
Miao Zhang, Christine Edwards, and Jiaying Ma

9 Between Europe and Asia: Labour Relations in German Companies in Russia and China .......................... 137
Martin Krzywdzinski

10 The Revival of State Interventionism and European Industrial Relations: Some Lessons from a Survey .................. 155
Patrick Dieuaide

Part IV Reshaping Industrial Relations and Labour Activism in Multinational Companies

11 Guangdong Economic Rebalancing and Its Implication for the Labor Market .................................................. 175
Stéphane Cieniewski

12 New Social Conflicts in the Guangdong Province: Historical and Sociological Perspectives .......................... 193
Jean Ruffier

13 The Dynamics and Dilemma of Workplace Trade Union Reform in China: The Case of Honda Workers’ Strike ................. 203
Chris King-Chi Chan and Elaine Sio-Ieng Hui

Violaine Delteil