CONTENTS

Preface vii

Chapter 1 The "Miracle" of Wedding at Cana and the Non-Use Value of a Cultural Landscape 1
Luis Maldonado Rius

Chapter 2 The Role of Culture in the Economy of the European Countries 27
Víctor M. González-Sánchez and Susana de los Ríos Sastre

Chapter 3 Proposal for a VCIT Model Applied to Family SMEs: Some Thoughts in the First Global Crisis 47
José Manuel Saiz-Álvarez and David Cohén Wahnón

Chapter 4 Accountability in Culture: The Italian Experience 63
Gina Rossi and Chiara Leardini

Chapter 5 Specific Economic Features of the Artistic-Cultural Sector 75
Cristina Nardi Spiller

Chapter 6 New Paths for Local Development: The Role of Cultural Districts 91
Paola Savi

Chapter 7 The Efficiency of the Education Sector in Michoacan, 2000 – 2009 105
J. Refugio Rodríguez Velázquez, Rodrigo Gómez Monge, Hilda R. Guerrero García Rajas and Luis Alberto Seguí Amórtegui

Chapter 8 Competition among Cultures in International Development Aid: A Case Study of Entrepreneurship in Tanzania 125
Jordi Bacaria and Josep M. Coll

Chapter 9 The Role of Peace Culture on Economic Performance 149
Alberto Colino, Marta Peris-Ortiz and Carlos Rueda-Armengot

Chapter 10 Social Capital, Institutions and Economic Policy 163
Maria-Soledad Castaño Martínez

Chapter 11 The Economics of the Olympic Games: The Case of Barcelona 1992 181
Joan Pasqual, Francesc Trillas and Hugo Fuentes
<table>
<thead>
<tr>
<th>Chapter 12</th>
<th>Reading Habits in Spain and the Role of Environmental Cultural Resources</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Nela Filimon</td>
</tr>
<tr>
<td>Chapter 13</td>
<td>Cultural Landscape in Periurban Territories: The Case of Baix Llobregat (Spain)</td>
</tr>
<tr>
<td></td>
<td>Oscar Alfranca, Luis Maldonado and Xavier Recasens</td>
</tr>
<tr>
<td>Editor Contact Information</td>
<td>239</td>
</tr>
<tr>
<td>Index</td>
<td>241</td>
</tr>
</tbody>
</table>