THE CULTURAL AND POLITICAL INTERSECTION OF FAIR TRADE AND JUSTICE

MANAGING A GLOBAL INDUSTRY

Tamara L. Stenn
# CONTENTS

List of Figures  ix
Preface  xi
Acknowledgments  xvii
Abbreviations  xix

## Part I  Building Context  1
1 A Brief Introduction to Fair Trade and Justice  3
2 The Four Pillars of Fair Trade: Institutions  17
3 The Four Pillars of Fair Trade: Consumers  29
4 The Four Pillars of Fair Trade: Producers  49
5 The Four Pillars of Fair Trade: Government  63

## Part II  A Fair Trade Case Study: Bolivia, South America  79
6 Bolivian Governance, 1950–2010  81
7 Fair Trade in South America  103

## Part III  The Women of Fair Trade  123
8 Meet the Fair Trade Knitters  125
9 Meet the Fair Trade Coffee Producers  153
10 Justice—Advantages and Disadvantages  175
CONTENTS

Part IV  Putting It All Together  191
11  Indigenous Women and Leadership  193
12  Culture and Justice  221

References  241
Index  255