

Boris Shishkov (Ed.)

# Business Modeling and Software Design

Second International Symposium, BMSD 2012  
Geneva, Switzerland, July 4-6, 2012  
Revised Selected Papers

# Table of Contents <sup>10</sup> *Done*

What We Can Learn about Business Modeling from Homeostasis . . . . .	1
<i>Gil Regev, Olivier Hayard, and Alain Wegmann</i>	
Motivation and Guaranteed Completion in Workflow . . . . .	16
<i>Ashley McNeile and Ella Roubtsova</i>	
Positioning the Normalized Systems Theory in a Design Theory Framework . . . . .	43
<i>Philip Huysmans, Gilles Oorts, Peter De Bruyn, Herwig Mannaert, and Jan Verelst</i>	
A Meta-Model Perspective on Business Models . . . . .	64
<i>Berend T. Alberts, Lucas O. Meertens, Maria-Eugenia Iacob, and Lambert (Bart) J.M. Nieuwenhuis</i>	
Sign Systems, Information Systems, and Engineering . . . . .	82
<i>Coen Suurmond</i>	
The Capability Affordance Model: Comparing Medical Capabilities . . . . .	102
<i>Vaughan Michell</i>	
A Framework for Modeling Value in Service-Oriented Business Models – Conceptualizations and Graphical Representation . . . . .	125
<i>Arash Golnam, Paavo Ritala, Vijay Viswanathan, Valerian Hanser, and Alain Wegmann</i>	
<b>Author Index</b> . . . . .	149