CONTENTS

CiOs SPEAK xv
PREFACE xix
ACKNOWLEDGMENTS xxv

PART ONE—How Did We Get Here? 1

CHAPTER 1 1941: The Subject We Love to Hate 3
  Math? Not for Me! 4
  "Minimize the Effect of Schooling" 5
  Young Adults with IQs of Eight-Year-Olds 5
  The Fall Continues 6
  President Roosevelt Understands Science 7
  An Opportunity Lost 8
  Americans Still Hate Math and Science 9

CHAPTER 2 1945: Operation Paperclip 11
  Nazis Hailed as "Outstanding" Scientists 11
  Germany's Rocket Man 12
  The Nazis Get to von Braun 13
  Time Magazine Paints a Dim Picture of von Braun 15
  America's Best Rocket: The Bazooka 15
  Shipped to America 17
  America Had Space Technology before the Soviets 17
  Germany Developed the Atomic Bomb First 18

CHAPTER 3 1950: Deming Says 21
  Deming Has an Idea 21
  The Lecture Series That Changed the Balance of the World Economy 22
  Japan Embraces, America Ignores 24
  Datsuns Arrive in Los Angeles 25
American Business Leaders Finally Listen 25
Lessons from Deming 26
Can Total Quality Management Fix the American Education System? 27

CHAPTER 4 1952: Boomerang 29

What It Means to Teach 29
A Teacher Shortage Exacerbates the Educational Challenges 30
Another Problem: Crumbling Infrastructure 31
Media Critiques Begin 32
Back in the USSR 33
Boomers Perform Poorly on SATs 34
Connecting the Dots 35
The Boomerang Theory 36

CHAPTER 5 1962: Too Hard to Follow 39

The Rationale for the Lunar Landing 40
Kennedy in His Own Words 40
"It's Just So Darn Hard" 41
Students: Math and Science Are Irrelevant 42
Culture Counts 42
Industry Leaders Offer Advice 43
Do Something about It 44
American Students Not Measuring Up 45
The Results, Please 45
How to Do Something 46
High School Seniors: No, Thank You 47
Perception Is Reality: The Importance of the Guidance Counselor 48
The STEM Pipeline Shrinks More in Higher Education 49
Putting Words in the President's Mouth 51

CHAPTER 6 1962: Empires of the Mind 53

Did You Know? 53
The Shift Is On 54
The Components of Yuasa's Phenomenon 55
Fast-Forward 55
CONTENTS

Yuasa's Phenomenon Arrives in America in 1920  56
Youth Rules  57
Look to the East?  58
Three Patents to the Win  59
America's Innovation Ecosystem at Risk  60
Does It Work for You?  61
The World in 2050  63
Slip Sliding Away?  63
Survival Is Not Compulsory  64

CHAPTER 7 1963: SAT Down  67

The History of the SAT  67
Asleep at the Wheel for 14 Years  68
The College Entrance Examination Board Responds  68
More Competition for the SAT  69
Why the SAT Scores Dropped  69
How to Get 100 More SAT Points  71
Too Much Mediocrity  71

CHAPTER 8 1976: Too Many Chiefs  73

A Tale of Two Documents  73
Keep It Local  74
The Great Society Era Ushers in Federal Involvement  74
ESEA: Not All Things Considered  75
Teacher Unions Create the U.S. Department of Education  75
Did I Really Promise That?  76
President Carter's Top 10 List  76
Eight Years Is Too Short  77
Reagan Shifts from Compliance to Competency  78
Bush Sets Voluntary Education Goals  78
Other Issues Get in the Way  79
Clinton Unsuccessfully Shifts Education Goals from Voluntary to Compulsory  79
No Child Left Behind Ushers in Compulsory Education Compliance  80
Obama Is Stymied by Gridlocked Washington  80
Close Down the U.S. Department of Education  81
PART TWO—And the Hits Just Keep on Coming

Can You Hear Me Now? 84
Road Trip 84
The Eighth-Grade Focus 84
Connect the Dots 85
It Takes a Village That Cares 85
The Warning System Works 86

CHAPTER 9 The Skills Gap Warnings Begin 87
1964: The First International Mathematics Study 87
1971: The First International Science Study 87
1971: The National Education Trust Fund 88
1978: The Nation's Report Card 89
1982: The Second International Mathematics Study 90
1983: A Nation at Risk 91
1985: Corporate Classrooms: The Learning Business 99
1986: A Nation Prepared: Teachers for the 21st Century 100
1987: The National Science Foundation Annual Report Introduces STEM 102
1989: Winning the Brain Race: A Bold Plan to Make Our Schools Competitive 105

CHAPTER 10 The Skills Gap Emerges 111
1990: America's Choice: High Skills or Low Wages! 111
1990: The Second International Science Study 113
1990: The National Assessment of Educational Progress 113
1993: John Sculley: "America Is Resource Poor" 114
1995: The Third International Mathematics and Science Study 115
Different Measurement, Improved Ranking 116
1996: The National Assessment of Educational Progress 117
CHAPTER 11 The Skills Gap Widens 121

2000: Before It's Too Late 123
2000: The Programme for International Student Assessment 125
2000: The National Assessment of Educational Progress Test 128
2002: Unraveling the Teacher Shortage Problem: Teacher Retention Is the Key 129
2003: Building a Nation of Learners 131
2004: Sustaining the Nation's Innovation Ecosystem 132
2005: Losing the Competitive Advantage: The Challenge for Science and Technology in America 134
2005: The World Is Flat: A Brief History of the Twenty-first Century 137
2005: Rising above the Gathering Storm: Energizing and Employing America for a Brighter Economic Future 138
2005: The National Assessment of Educational Progress 141
2006: Teachers and the Uncertain American Future 142
2006: The Quiet Crisis: Falling Short in Producing American Scientific and Technical Talent 143
2007: We Are Still Losing Our Competitive Advantage: Now Is the Time to Act 144
2007: Into the Eye of the Storm: Assessing the Evidence on Science and Engineering Education, Quality, and Workforce Demand 149
2007: Tough Choices or Tough Times 151
2007: The Role of Education Quality in Economic Growth 153
2008: “Lessons from 40 Years of Education Reform” 157
2009: Rising Tigers, Sleeping Giant: Asian Nations Set to Dominate the Clean Energy Race by Out-Investing the United States 159
2009: The CIO Executive Council’s Youth and Technology Careers Survey 160
2009: The Economic Impact of the Achievement Gap in America’s Schools 162
2009: The Widget Effect: Our National Failure to Acknowledge and Act on Differences in Teacher Effectiveness  163
2009: Steady As She Goes? Three Generations of Students through the Science and Engineering Pipeline  165

CHAPTER 12 The Consequences of the Skills Gap Become Apparent  171

2010: Rising above the Gathering Storm Revisited: Rapidly Approaching Category 5  171
2010: Waiting for Superman  175
2010: Education Next’s Public Perception of Education Survey  175
2010: Interview with Craig Barrett  178
2010: Closing the Talent Gap: Attracting and Retaining Top-Third Graduates to Careers in Teaching  179
2011: The National Assessment of Educational Progress  181
2011: The Intel Corporation’s Survey of Teens’ Perceptions of Engineering  182
2011: Globally Challenged: Are U.S. Students Ready to Compete?  183
2012: How Well Are American Students Learning?  184
2012: U.S. Education Reform and National Security  186
2012: The World Economic Forum’s Annual Global Competitiveness Report  189
2012: Where Will All the STEM Talent Come From?  191
2012: SAT and ACT Scores Reveal Disappointing News  193
2012: Five Misconceptions about Teaching Math and Science: American Education Has Not Declined, and Other Surprising Truths  195
The Long and Winding Road  197

PART THREE—Let’s Build Some Arks  201

CHAPTER 13 Patchworking the Tech Skills Gap Begins  203

1965: Skills USA  203
1968: The Xerox Science Consultant Program  204
1989: Women in Technology International  206
1990: Teach for America 208
1994: Tech Corps 209
1995: NetDay 212
1996: SAS Curriculum Pathways 213
1997: The Cisco Networking Academy 215
1998: I.C.Stars 216
1998: Intel Teach 219

CHAPTER 14 The Pace of Remediation Work on the National Skills Gap Accelerates 223

2000: Year Up 223
2000: The Juniper Networks Foundation Fund 225
2002: Technology Goddesses 227
2002: nPower 229
2003: The Microsoft Imagine Cup 230
2004: Engineering Is Elementary 231
2004: The Junior FIRST Lego League 232
2005: Raytheon's MathMovesU 234
2005: IBM's Transition to Teaching 235
2006: The Khan Academy 237
2006: Cognizant's Maker Faire 239
2007: The National Math and Science Initiative 240
2008: AT&T Aspire 241
2008: AMD's Changing the Game 244
2009: Microsoft's TEALS 245
2009: The Salesforce.com Foundation 249
2009: DIGITS 249
2009: Change the Equation 250

CHAPTER 15 The Pace of Ark Building Quickens 255

2010: The Broadcom MASTERS 255
2011: CA Technologies and the Sesame Workshop 257
2011: IBM's P-TECH 258
2012: Udacity 261
2012: CA Technologies: Tech Girls Rock 262
2012: Microsoft's Teach.org 264
2012: The Dell Education Challenge 265
News Alert: More Arks Needed! 269

EPILOGUE For What It’s Worth 273
Top Ten Recommendations for Action 276
Closing Time 289

ABOUT THE AUTHOR 293
ABOUT THE WEBSITE 295
INDEX 297