Contents

Acknowledgments vii

1. Why Everyone Needs Analytical Skills 1
2. Framing the Problem 23
3. Solving the Problem 57
4. Communicating and Acting on Results 95
5. Quantitative Analysis and Creativity 127
6. Developing Quantitative Analysis Capabilities 155
7. Working with Quants 185

Notes 213
Index 219
About the Authors 229