China's Development and Harmonization
Towards a balance with nature, society and the international community

Edited by
Bin Wu, Shujie Yao and Jian Chen
Contents

Acknowledgments x
List of tables xi
List of figures xiii
List of editors and contributors xiv
Introduction xviii

PART I
Global perspective on China’s development 1

1 From morality to morality: the rhetoric of Chinese foreign policy over four decades 3
DOMINIK MIERZEJEWSKI
Rhetoric and soft power 4
Moral-revolutionary centre of the world 8
The moral dimension of the new diplomatic language 11
Likening to western idealism 13
Conclusion 15
Bibliography 17

2 Globalization via local participation: implications of Object-Oriented Design (OOD), a new business model in China’s rise 21
LUCY BADALIAN AND VICTOR KRIVOROTOV
Introduction 21
The rise of a new superpower in history: is it China’s turn now? 23
Supply-side globalization: Chinese participation in CNPNs 25
Chongqing: a case-study of Chinese über-competitiveness 27
The 2008 crisis as a watershed for China: OOD in CNPNs of the emergent ‘distributed’ multinational 28
3 Globalization, mobility and the working conditions of contract Chinese seafarers
BIN WU AND JONATHON V. BEAVERSTOCK

Introduction 41
Theory of segmented labor markets 42
Globalization and the making of the GLM for seafarers 43
Divisions of labor for world seafarers: a two-tier model 45
The mobility of Chinese seafarers 48
Variations in working conditions and wages 49
The complexity of opening up the Chinese labor market 53
Conclusion 56
Bibliography 58

4 Hidden in plain sight: Chinese victims of transnational trafficking to the UK
JACKIE SHEEHAN

Introduction 60
An overview of human trafficking from China to the UK 61
Case study 1: Nina, Sichuan Province 65
Case study 2: Linda, Shandong Province 66
Case study 3: Mark, Hebei Province 67
Case study 4: Tony, Fujian Province 68
Conclusions 69
Bibliography 69

5 Inequality between migrants and locals: evidence from export-processing factories in the Yangzi and Pearl River Deltas
LIU KAIMING, TYLER ROOKER, AND BIN WU

Introduction 72
Origins of the new working class 73
Engine of thirty-year growth: export-processing in the PRD and YRD 76
'Minimum wages': what do we learn from official data? 79
The real situation: working conditions in sampled factories 80
Contents

9 Stochastic convergence of the greater China economies: a panel unit root approach
CHUN KWOK LEI AND PUI SUN TAM

Introduction 152
Literature review and methodology 154
Data and empirical results 158
Conclusion and implications 164
Bibliography 166

10 Does Chinese financial reform improve bank performance? Evidence from individual commercial banks
PUYANG SUN, YI JIN, SHUJING JIN

Introduction 169
Chinese banking system reforms 171
The current Chinese banking structure 172
Empirical variables 173
Data 175
Results and analyses of empirical models 178
A comparison between SOBs and joint-equity banks 183
Conclusion 185
Bibliography 186

PART III
Sustainable development and good governance

11 E-government in China: opportunities and challenges for the transformation of governance in the information age
SABRINA CHING YUEN LUK

Introduction 191
Literature review on e-government and research gaps 191
Conceptual and theoretical frameworks 192
Methodology and data collection 193
E-government development in China: an overview 194
Development stage and the role(s) of e-government in China 194
The extent to which e-government has transformed governance 197
Opportunities and challenges for transforming governance in China in the information age 198
Conclusion 200
Bibliography 201
<table>
<thead>
<tr>
<th>12</th>
<th>The role of corporate social responsibility in China's sustainable development</th>
<th>207</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>CLAIRE SEUNG-EUN LEE</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Introduction 207</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Theoretical approaches to CSR 207</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Background in China: The 11th Five Year Plan and the Beijing Olympics 210</td>
<td></td>
</tr>
<tr>
<td></td>
<td>CSR with special reference to environmental and scientific innovation 210</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Concluding remarks 214</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Bibliography 216</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>13</th>
<th>Access to resources for farmer professional cooperatives in China: an empirical study of two cases in Shicun Village, Tengzhou City, Shandong</th>
<th>218</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>GUBO QI, BENJIAN WU AND BIN WU</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Introduction 218</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Literature review: organizational resources for cooperative development 220</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Fieldwork in Shicun Village: framework and profiles of two cases 221</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Main findings from the fieldwork 223</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Discussion and conclusion 229</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Bibliography 230</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>14</th>
<th>Farmer innovation in ecologically fragile areas of China: profiles and characteristics of innovative farmers in Yanchi, Ningxia</th>
<th>233</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>LI CHEN, TING ZUO, TIANLAI GOU, HAOFANG CHAI, FENGYANG LI, RONNIE VERNOOY</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Introduction 233</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Research approach and methodology 234</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Research findings 238</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Distinguishing features of the innovations 246</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Discussion and conclusion 248</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Bibliography 250</td>
<td></td>
</tr>
</tbody>
</table>

Index 253