PART I PRICE COMPETITIVENESS AND DEMAND ELASTICITY


PART II SUSTAINABILITY AND COMPETITIVENESS


PART III CASE STUDIES OF TOURISM COMPETITIVENESS


27. Bill Faulkner, the late Martin Oppermann and Elizabeth Fredline (1999), ‘Destination Competitiveness: An Exploratory Examination of South Australia’s Core Attractions’, Journal of Vacation Marketing, 5 (2), April, 125–39


