Transnational Trade Unionism
Building Union Power

Edited by Peter Fairbrother, Marc-Antonin Hennebert and Christian Lévesque
Contents

List of Tables xi
List of Figures xiii
List of Abbreviations xv
Acknowledgements xix

1 Understanding Transnational Trade Unionism
PETER FAIRBROTHER, CHRISTIAN LÈVESQUE AND MARC-ANTONIN HENNEBERT 1

PART I
Workplace Trade Unions: Bridging the Local to the Global

2 Workers' Power in Global Value Chains: Fighting Sweatshop Practices at Russell, Nike and Knights Apparel
MARK ANNER 23

3 Building North-South Transnational Trade Union Alliances: Prospects and Challenges
MÉLANIE DUFOUR-POIRIER AND CHRISTIAN LÈVESQUE 42

4 Trade Union Strategies in Cross-Border Actions: Articulating Institutional Specificity with Local Power Dynamics
CHRISTIAN LÈVESQUE, GREGOR MURRAY, CHRISTIAN DUFOUR AND ADELHEID HEGE 57

5 The Strike at Renault-Dacia: A Challenge for East-West Trade Union Cooperation
MICHÈLE DESCOLONGES 81
PART II
National Trade Unions: Shaping New Forms of Solidarity

6 Building Transnational Unionism: Australian Transport Maritime Unions in the World 101
PETER FAIRBROTHER

7 Creating Spaces for Labour Internationalism: National Industrial Unions in the Southern Hemisphere and Their Strategies 121
ARMEL BRICE ADANHOUNME AND CHRISTIAN LÉVESQUE

8 Local Actors and Transnational Structures: Explaining Trends in Multinational Company-Level Negotiations in Europe 141
VALERIA PULIGNANO, ISABEL DA COSTA, UDO REHFELDT AND VOLKER TELLJOHANN

9 European Trade Unions and the Long March through the Institutions: From Integration to Contention? 161
RICHARD HYMAN

PART III
International Trade Unionism: Crafting Institutions for the 21st Century

10 The International Labour Movement: Structures and Dynamics 183
REBECCA GUMBRELL-McCORMICK

11 Transnational Solidarity around Global Production Networks? Reflections on the Strategy of International Framework Agreements 203
MICHAEL FICHTER, MARKUS HELFEN AND KATHARINA SCHIEDERIG

12 Opening the Black Box of Cross-Border Union Alliances: A Case Study 223
MARC-ANTONIN HENNEBERT AND REYNALD BOURQUE
13 Labour Standards in Segmented Markets:  
The Construction Industry in Delhi and Moscow 243  
NIKOLAUS HAMMER

PART IV  
Conclusion

14 Futures of Transnational Trade Unionism 265  
CHRISTIAN LÉVESQUE, MARC-ANTONIN HENNEBERT  
AND PETER FAIRBROTHER

List of Contributors 281  
Index 287