Servitization, IT-ization, and Innovation Models

Two-stage industrial cluster theory

Edited by Hitoshi Hirakawa, Kaushalesh Lal, Naoko Shinkai, and Norio Tokumaru

Associate editor Shampa Paul
Contents

List of figures vii
List of tables ix
Notes on contributors xi
Acronyms and abbreviations xiii

1 Introduction 1

2 East Asia's economic development and new industrial cluster 11
   HITOSHI HIRAKAWA

3 The change of the development model and its impact on innovative activity: analytical framework and evidence from China 46
   SONG LEI AND GE DONGSHENG

4 The servitization of Taiwan's ICT manufacturing and its industrial upgrading 59
   SHIN-HORNG CHEN, PAM PEI-CHANG WEN, PEI-JU YU, AND CHIH-KAI YANG

5 The ICT services industry in Bangalore, India: its changing structure and characteristics 87
   BALAJI PARTHASARATHY

6 Innovation in the Indian IT industry: a dynamic capabilities view 106
   PAVAN SONI

7 Perspectives of the IT sector in South Asia: productivity analysis and impact of training 116
   NAOKO SHINKAI
Contents

8 Varieties of clustering and capability development in the Indian IT industry 135
NORIO TOKUMARU

9 Export orientation and corporate policy during global economic slowdown 150
KAUSHALESH LAL AND SHAMPA PAUL

Index 165