Contents

Prologue: Does America Need Manufacturing? ix

1. Introduction 1
   A Look in the Mirror, and a Look Ahead

2. What Is Competitiveness? 21

3. The Industrial Commons 45
   What It Is and Why It Matters


5. The Rise and Decline of the American Industrial Commons 73

6. Rebuilding the Commons 101
   The Visible Hand of Management

7. Toward a National Economic Strategy for Manufacturing 119

Epilogue 135
   We Can't Turn Back the Clock

Acknowledgments 139

Appendix: Key Component Suppliers for Photovoltaic Unit (India) 141

Notes 145

Index 155

About the Authors 165