## Contents

Preface .......................................................... vii
The Editor .......................................................... xi
Contributors ......................................................... xiii

Chapter 1  Collaboration and Social Networking: The Keys to Knowledge Management—Introductory Thoughts ......... 1

*Jay Liebowitz*

Chapter 2  Knowledge and Collaboration in Multihub Networks: Orchestration Processes among Clinical Commissioning Groups (CCGs) in the United Kingdom .......................................................... 11

*Celine Miani, Markos Zachariadis, Eivor Oborn, and Michael Barrett*

Chapter 3  Religious Communities of Practice and Knowledge Management—The Potential for Cross-Domain Learning .......................................................... 29

*Denise A.D. Bedford*

Chapter 4  Cross-Cultural Technology-Mediated Collaboration: Case Study of Oxfam Quebec and Peru ...................... 47

*Kimiz Dalkir*

Chapter 5  Enabling Knowledge Exchange to Improve Health Outcomes through a Multipartner Global Health Program .......................................................... 63

*Theresa C. Norton*

Chapter 6  Emperor: A Method for Collaborative Experience Management .......................................................... 89

*Ulrike Becker-Kornstaedt and Forrest Shull*
Chapter 7  Real-Time Knowledge Management: Providing the Knowledge Just-In-Time ................................................................. 109
  Moria Levy

Chapter 8  Building Vertical and Horizontal Networks to Support Organizational Business ......................................................... 129
  Maureen Hammer and Katherine Clark

Chapter 9  Social Network Analysis: A Pharmaceutical Sales and Marketing Application ......................................................... 151
  Molly Jackson, Doug Wise, and Myra Norton

Chapter 10 Collaborating Using Social Networking at Price Modern ................................................................................................ 169
  Gloria Phillips-Wren and Louise Humphreys

Chapter 11 Visual Knowledge Networks Analytics ............................................. 187
  Florian Windhager, Michael Smuc, Lukas Zenk, Paolo Federico, Jürgen Pfeffer, Wolfgang Aigner, and Silvia Miksch

Chapter 12 A Framework for Fostering Multidisciplinary Research Collaboration and Scientific Networking within University Environs ....................................................................................... 207
  Francisco J. Cantú and Héctor G. Ceballos

Chapter 13 Knowledge Management and Collaboration: Big Budget Results in a Low Budget World ........................................ 219
  Andrew Campbell and Melvin Brown II

Chapter 14 TATA Chemicals—Knowledge Management Case Study .................................................................................................. 235
  B. Sudhakar and Devsen Kruthiventi

Chapter 15 Knowledge-Enabled High-Performing Teams of Leaders .................................................................................................. 253
  Bradley Hilton and Michael Prevou

Index ......................................................................................................................................................................................... 301