Education and the Culture of Consumption
Personalisation and the social order

David Hartley
Contents

1 Introduction 1
2 Modernity, production and education 9
3 The economic crisis 21
4 Markets, bureaucracy and education 34
5 Towards personalisation 53
6 Consumption, personalisation and education policy 65
7 Personalised learning 80
8 The paradox of personalisation 95
9 Personalisation and the social order 108
10 Code switch? Education and the personalised society 122

References 129
Index 148