Knowledge and Technology Adoption, Diffusion, and Transfer: International Perspectives

Ali Hussein Saleh Zolait
University of Bahrain, Kingdom of Bahrain
## Table of Contents

<table>
<thead>
<tr>
<th>Chapter</th>
<th>Title</th>
<th>Authors</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>Preface</strong></td>
<td></td>
</tr>
</tbody>
</table>
|         | **Chapter 1**                                                      | **Harnessing Information and Communication Technologies for Diffusing Connected Government Applications in Developing Countries:** Concept, Problems and Recommendations | E. Ruhode, Cape Peninsula University of Technology, South Africa  
V. Owei, Cape Peninsula University of Technology, South Africa |
|         | **Chapter 2**                                                      | **An Efficient and Simple Algorithm for Matrix Inversion**                                                                               | Ahmad Farooq, King Khalid University, Saudi Arabia  
Khan Hamid, National University of Computer and Emerging Sciences (NUCES), Pakistan |
|         | **Chapter 3**                                                      | **Thirst for Business Value of Information Technology**                                                                                 | Govindan Marthandan, Multimedia University, Malaysia  
Tang Chun Meng, Multimedia University, Malaysia |
|         | **Chapter 4**                                                      | **Adoption of Short Messaging Service (SMS) in Malaysia**                                                                               | Ainin Sulaiman, University of Malaya, Malaysia  
Ali Hussein Saleh Zolait, University of Malaya, Malaysia |
|         | **Chapter 5**                                                      | **A Study of the Systemic Relationship Between Worker Motivation and Productivity**                                                      | J. J. Haefner, Walden University, USA  
Christos Makrigeorgis, Walden University, USA |
|         | **Chapter 6**                                                      | **E-Government Initiative in the Sultanate of Oman: The Case of Ubar**                                                                   | Khamis Al-Gharbi, Sultan Qaboos University, Oman  
Ahmed Al-Kindi, Sultan Qaboos University, Oman |
Chapter 7
Mobile Commerce Use among UK Mobile Users: An Experimental Approach Based on a Proposed Mobile Network Utilization Framework ......................................................... 78
Asem Moqbel, Cardiff University, UK
Mirella Yani-De-Soriano, Cardiff University, UK
Shumaila Yousafzai, Cardiff University, UK

Chapter 8
An Efficient and Generic Algorithm for Matrix Inversion ................................................. 112
Ahmad Farooq, King Khalid University, Saudi Arabia
Khan Hamid, National University of Computer and Emerging Sciences (NUCES), Pakistan
Inayat Ali Shah, National University of Computer and Emerging Sciences (NUCES), Pakistan

Chapter 9
Saving DBMS Resources While Running Batch Cycles in Data Warehouses ...................... 118
Nayem Rahman, Enterprise Data Warehouse Engineering-ETL, Intel Corporation

Chapter 10
Internet Adoption from Omani Organizations’ Perspective: Motivations and Reservations .......... 133
Khamis Al-Gharbi, Sultan Qaboos University, Sultanate of Oman
Ahlam Abdullah AlBulushi, Sultanate of Oman

Chapter 11
Electronic Training Methods: Relative Effectiveness and Frequency of Use in the Malaysian Context ................................................................. 140
Veeriah Sinniah, University of Malaya, Malaysia
Sharon Kaur, University of Malaya, Malaysia

Chapter 12
Problems of Initiating International Knowledge Transfer: Is the Finnish Living Lab Method Transferable to Estonia? ................................................................. 154
Katri-Liis Lepik, Estonian Business School, Estonia
Merle Krigul, Estonian Business School, Estonia
Erik Terk, Tallinn University, Estonia

Chapter 13
Mobile Commerce Use among UK Mobile Users Based on a Proposed Mobile Network Utilization Framework: An Experimental Approach – Part 2 ............................................. 166
Asem Moqbel, Cardiff University, UK
Mirella Yani-Di-Soriano, Cardiff University, UK
Shumaila Yousafzai, Cardiff University, UK

Chapter 14
A Study on the Internet Security and its Implication for E-Commerce in Yemen ...................... 200
Ali Hussein Saleh Zolait, University of Malaya, Malaysia
Abdul Razak Ibrahim, University of Malaya, Malaysia
Ahmad Farooq, King Khalid University, Saudi Arabia