CREATIVE INDUSTRIES: CRITICAL READINGS

ORGANIZATION

Edited by Brian Moeran and Ana Alačovska
# CONTENTS

## VOLUME 3

### ORGANIZATION

#### PART 1: ART WORLD

1. The Artworld  
   *Arthur Danto*
   
2. Art as a Social Institution  
   *George Dickie*
   
3. Art as Collective Action  
   *Howard S. Becker*
   
4. Orchestra Interaction: Some Features of Communication and Authority in an Artistic Organization  
   *Robert R. Faulkner*
   
5. More Than Just a Fashion Magazine  
   *Brian Moeran*
   
#### PART 2: PRODUCTION OF CULTURE

6. The Production of Culture: A Prolegomenon  
   *Richard A. Peterson*
   
7. The Publishing Industry as a Hybrid  
   *Lewis A. Coser*
   
   *Diana Crane*
PART 3: INSTITUTIONAL APPROACHES

   Paul M. Hirsch
   105

10. Classification in Art
    Paul DiMaggio
    126

11. Reviewing as Social Practice: Institutional Constraints on Critics’ Attention for Contemporary Fiction
    Susanne Janssen
    154

PART 4: CULTURAL THEORY

12. The Production of Success: An Anti-Musicology of the Pop Song
    Antoine Hennion
    181

13. Musical Patronage and Social Change in Beethoven’s Vienna
    Tia DeNora
    212

14. Reflexivity and Ambivalence: Culture, Creativity and Government in the BBC
    Georgina Born
    245