Sustainable Hospitality and Tourism as Motors for Development
Case studies from developing regions of the world

Edited by Philip Sloan, Claudia Simons-Kaufman and Willy Legrand
Contents

6 Mamirauá: community based ecotourism in a sustainable development reserve in the Amazon Basin 93
ARIANE JANÉR, NELISSA PERALTA BEZERRA, RODRIGO ZOMKOWSKI OZÓRIO

7 Ecuador: Huaorani Ecolodge 114
OLIVER-ANDRÉ HÖLCKE

8 Tourism in the Peruvian Amazon: experiences of a private-communal partnership 131
KURT HOLLE, AMANDA STRONZA

9 Key issues and challenges to the development of community-based ecotourism in Guatemala 140
HANNA SOPHIA THEILE

10 Tourism cluster among livestock: the case of Bonito (MS), Brazil 150
RAUL SUHETT DE MORAIS, GEMMA CÀNOVES, LLUÍS GARAY

11 Diversified nature tourism on St. Vincent 163
VELVET NELSON

12 Can ecotourism support coral reef conservation? Experiences of Chumbe Island Coral Park Ltd in Zanzibar/Tanzania 176
SIBYLLE RIEDMILLER

13 Blossoms & Butterflies, Waterfalls & Dragonflies: integrating insects in the hospitality and tourism industries through Swarm supposition 198
R. HARVEY LEMELIN, GREG WILLIAMS

14 Sustainable tourism development in the Masai Mara National Reserve Kenya: stakeholder perspectives 213
JOSEPH ONCHWATI, HAZEL SOMMERVILLE

15 Ecotourism in vulnerable regions: opportunities and obstacles to development – the case of Cantanhez, Guiné-Bissau 227
FERNANDA OLIVEIRA, FILIPE SILVA
16 Minimission-Tourism in Ethiopia: a new subspecies of sustainable volunteer tourism? 242
CLAUDIA HENSEL

17 Botswana: The Selinda Reserve 263
DORIAN HOY

18 Sustainable development of a remote tourist destination: the case of Soomaa National Park, Estonia 276
HELI TOOMAN, AIVAR RUUKEL

19 Challenges in rural ethnic tourism development: a case study from Yunnan, China 296
LI YANG, XUEQIN QIU

20 Hotel Management education in Bhutan: teaching sustainable principles 312
PAUL STRICKLAND

21 Investigating potential benefits of proposed eco-retrofits to an existing tourist lodge in The Sundarbans, India 327
SUCHANDRA BARDHAN

22 Urban green parks: sustainable tourism, biodiversity and quality of life: a case study 343
CORAZON CATIBOG-SINHA

23 Philippine sustainable tourism initiatives: issues and challenges 359
CORAZON CATIBOG-SINHA

24 Turtle night watch nature tourism: sharing benefits to sustain local community and Sea Turtles in Rekawa sanctuary, Sri Lanka 377
THUSHAN KAPURUSINGHE

25 Six Senses Hideaway, Ninh Van Bay, Vietnam: where luxury meets sustainable tourism 390
PASCAL LANGUILLON, SIMON MILNE, BUI THI TAM
Contents

26 Tourist destinations with planned interventions: the success of Kumily in Kerala, India 402
   LEENA MARY SEBASTIAN, PREMA RAJAGOPALAN

27 The development and promotion of guidelines for organic farms for sustainable tourism 422
   NARTSUDA CHEMNASIRI

Glossary 437
Index 447