The Appeal of Insurance

Edited by Geoffrey Clark, Gregory Anderson, Christian Thomann, and J.-Matthias Graf von der Schulenburg

UNIVERSITY OF TORONTO PRESS
Toronto Buffalo London
Contents

Acknowledgments vii
Contributors ix

Introduction 3
   GEOFFREY CLARK AND GREGORY ANDERSON

1 How to Tame Chance: Evolving Languages of Risk, Trust, and Expertise in Eighteenth-Century German Proto-Insurances 16
   EVE ROSENHAFT

2 Gottfried Wilhelm Leibniz's Work on Insurance 43
   J.-MATTHIAS GRÄF VON DER SCHULENBURG AND CHRISTIAN THOMANN

3 The Slave's Appeal: Insurance and the Rise of Commercial Property 52
   GEOFFREY CLARK

4 Fire, Property Insurance, and Perceptions of Risk in Eighteenth-Century Britain 75
   ROBIN PEARSON

5 A Licence to Bet: Life Insurance and the Gambling Act in the British Courts 107
   TIMOTHY ALBORN
Contents

6 'The Rules of Prudence': Political Liberalism and Life Assurance in the Nineteenth Century  127
LIZ MCFALL

7 Honesty, Fidelity, and Insurance in Eighteenth- and Nineteenth-Century England  151
GREGORY ANDERSON

8 Competing Appeals:
MARTIN LENGWILER

9 Employers and Industrial Accident Insurance in Spain, 1900–1963  201
JERÒNIA PONS PONS

10 Five Ironies of Insurance  226
AARON DOYLE AND RICHARD ERICSON