Contents

Preface xi
Acknowledgements xv
Guided Tour xviii

Part 1 Marketing for sustainability: people, planet, prosperity 1

1 Sustainable marketing 3

Chapter objectives 3
Dilemma part 1: Behaving responsibly 4
Sustainable marketing 5
   Conventional marketing revisited 7
   Moves in the right direction 11
   Environmental marketing variants 15
   The foundations of sustainable marketing 20
Defining the parameters of sustainable marketing 23
Summary 27
Case study: Hans Merensky: ahead of the times 28
Dilemma part 2: Behaving responsibly 30
References 31

2 The backdrop to sustainability 36

Chapter objectives 36
Dilemma part 1: Who decarbonises first – business? 37
The backdrop to sustainability 38
   The habits of a lifetime 38
   Business cannot be as usual 41
   Approaches to sustainable development 58
Summary 61
Case study: Muji – less is more 62
Dilemma part 2: Who decarbonises first – the consumer? 63
References 64
### Part 2 Understanding the nature of consumption and consumer behaviour

3 Understanding attitudes towards consumption and sustainability

- Chapter objectives
- Dilemma part 1: Is there a sustainability crunch?
- Understanding attitudes towards consumption and sustainability
  - The nature of consumption
  - When attitudes do not match behaviour
  - The risk of sustainability
  - A citizen’s act of faith
- Summary
- Case study: 360 Vodka
- Dilemma part 2: Is there a sustainability crunch?
- References

### Part 3 Marketing as an agent of change

5 Motivating behavioural change

- Chapter objectives
- Dilemma part 1: The bottom line
- Motivating behavioural change
  - The challenges beyond the threshold
  - Changing norms of behaviour
  - A framework for change
- Summary
- Case study: The carrot, the stick and the plastic bag
- Dilemma part 2: The bottom line
- References
6 Reconciling product sustainability

Chapter objectives 157
Dilemma part 1: The slow rise of ethical fashion 158
Reconciling product sustainability 160
  Designing the sustainable product 161
  Packaging the sustainable product 171
Summary 178
Case study: Recycling (mis)behaviours 179
Dilemma part 2: The slow rise of ethical fashion 183
References 184

7 Addressing supply chain sustainability

Chapter objectives 188
Dilemma part 1: The certification of sustainability 189
Addressing supply chain sustainability 190
  Sustainable procurement 191
  Impacts along the supply chain 197
  Forget global, act local 202
Summary 209
Case study: Source4Style 210
Dilemma part 2: The certification of sustainability 212
References 212

8 Communicating sustainability

Chapter objectives 216
Dilemma part 1: Aga and a sustainable future 217
Communicating sustainability 218
  Getting it wrong 219
  Getting it right 228
  Labelling 232
Summary 237
Case study: Getting it right and wrong at the same time 238
Dilemma part 2: Aga and a sustainable future 242
References 244

Part 4 Implementation

9 Managing sustainable change

Chapter objectives 249
Dilemma part 1: Bad for business, good for you 250
Managing sustainable change 250
  The people corner 251
  The business corner 254
  The government corner 258
  Towards a framework for consolidated change 261
Summary 272
Case study: Adnams - sustainable brewing for the 21st century 273
Dilemma part 2: Good for business, bad for you 277
References 277

10 The future for sustainability: Raising the game, changing the game 280

Chapter objectives 280
Dilemma part 1: Nine billion sustainable lifestyles 281
Raising the game, changing the game 281
Not nice at all 283
Over the next decade 289
Summary 299
Case study: Unilever and global sustainability 300
Dilemma part 2: One sustainable lifestyle 303
Epilogue 304
A decade of reluctant or whole-hearted engagement? 304
Low- and zero-carbon (LZC) homes 304
Electric cars 305
The rise of the nimby 305
Marketing and sustainability – ideal partners 306
Employment opportunities 306
References 307

Index 310

Supporting resources
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• Multiple choice questions to test your understanding
• Weblinks to relevant, specific internet resources to facilitate in-depth independent research
• Links to video material of key Sustainable Marketing campaigns.
• Additional examples and case studies

For instructors:
• Customisable PowerPoint slides which are downloadable and available to use for teaching
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