Business Information Systems: Concepts, Methodologies, Tools, and Applications

Information Resources Management Association
USA

Volume III
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Leopoldo Colmenares, Simon Bolivar University, Venezuela

Chapter 4.29. Investigation into the Impact of Integration of Mobile Technology Applications into Enterprise Architecture

David Curtis, MethodScience, Australia
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Section V. Organizational and Social Implications

This section includes a wide range of research pertaining to the social and organizational impact of business information systems. Chapters included in this section analyze the impact of e-commerce customer relationship management in a small business, discusses ways to support the modeling and coordination of the complex and shared business processes, and demonstrate that perceived shared benefits, system characteristic, and the degree of knowledge of the system are significant influences on an individual’s willingness to use enterprise resource planning systems. The inquiries and methods presented
in this section offer insight into the implications of business information systems at both a personal and organizational level, while also emphasizing potential areas of study within the discipline.

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Section VI. Managerial Impact

This section presents contemporary coverage of the managerial implications of business information systems. Particular contributions relationships among information technology, knowledge management, and firm performance, while others discuss the evaluation, adoption, and technical infrastructure of business information systems. The managerial research provided in this section allows administrators, practitioners, and researchers to gain a better sense of how business information systems can inform their practices and behavior.

Chapter 6.1. Motivations and Trends for IT/IS Adoption: Insights from Portuguese Companies

João Varajão, Centro Algoritmi and University of Trás-os-Montes and Alto Douro, Portugal
Antonio Trigo, Escola Superior de Tecnologia e Gestão de Oliveira do Hospital, Portugal
João Barroso, Instituto Superior de Engenharia do Porto, Portugal
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Sherrena Buckby, Queensland University of Technology, Australia
Peter Best, University of Southern Queensland, Australia
Jenny Stewart, Griffith Business School, Australia