# Table of Contents

## Recommender Systems 1

Resource Recommendation in Collaborative Tagging Applications ........................................ 1  
Jonathan Gemmell, Thomas Schimoler, Bamshad Mobasher, and Robin Burke

Combining Collaborative and Content-Based Techniques for Tag Recommendation .......................................................... 13  
Cataldo Musto, Fedelucio Narducci, Pasquale Lops, and Marco de Gemmis

Category Recommendation in User Specified Structure ...................................................... 24  
Ying Zhou, Xiaochen Huang, and Shirley Priyanka Lee

## Recommender Systems 2

Semantic Tag Cloud Generation via DBpedia ............................................................................. 36  
Roberto Mirizzi, Azzurra Ragone, Tommaso Di Noia, and Eugenio Di Sciascio

Social Networks as Data Source for Recommendation Systems .................................................... 49  
Mathias Bank and Juergen Franke

Content-Based News Recommendation ...................................................................................... 61  
Michal Kompan and Maria Bieliková

## E-Payment, Security and Trust

Towards a Lawfully Secure and Privacy Preserving Video Surveillance System .......................................................... 73  
Aniello Castiglione, Marco Cepparulo, Alfredo De Santis, and Francesco Palmieri

Reputation as Aggregated Opinions ........................................................................................... 85  
John Debenham and Carles Sierra

The Open Metaverse Currency (OMC) – A Micropayment Framework for Open 3D Virtual Worlds .......................................................... 97  
Frank Kappe and Michael Steurer

T-REX: A Hybrid Agent Trust Model Based on Witness Reputation and Personal Experience .............................................................................. 107  
Kalliopi Kravari, Christos Malliarakis, and Nick Bassiliades
Service Oriented E-Commerce and Business Processes

QoS Contract Formation and Evolution ................................. 119
Vasilios Andrikopoulos, Mariagrazia Fugini, Mike P. Papazoglou,
Michael Parkin, Barbara Pernici, and S. Hossein Siadat

Process Views to Support Compliance Management in Business Processes ......................................................... 131
David Schumm, Frank Leymann, and Alexander Streule

Invited Talk

Web Advertising ................................................................. 143
Ricardo Baeza-Yates

Agent-Based Electronic Commerce 1

Electronic Trading Environments for Web 3.0 ................................................. 146
John Debenham and Simeon Simoff

Agent-Based Electronic Commerce 2

On the Benefits of Keyword Spreading in Sponsored Search Auctions:
An Experimental Analysis ..................................................... 158
Michele Budinich, Bruno Codenotti, Filippo Geraci, and Marco Pellegrini

An Optimization Method for Agent’s Bidding Strategy in TAC-SCM Game ......................................................... 172
Xiaoqin Zhang, Soheil Sibdari, and Saban Singh

Concession Behaviour in Automated Negotiation ......................... 184
Fernando Lopes and Helder Coelho

Bilateral Negotiation in a Multi-agent Supply Chain System .......... 195
Fernando Lopes and Helder Coelho

Recommender Systems 3

Receiving Recommendations and Providing Feedback: The User-Experience of a Recommender System ......................... 207
Bart P. Knijnenburg, Martijn C. Willemsen, and Stefan Hirtbach

Comparing Techniques for Preference Relaxation: A Decision Theory Perspective ................................................. 217
Maciej Dabrowski and Thomas Acton
Detecting Leaders to Alleviate Latency in Recommender Systems ....... 229
   Ilham Esslimani, Armelle Brun, and Anne Boyer

Invited Talk

Electronic Markets, a Look Behind the Curtains: How Can Semantic
Matchmaking and Negotiation Boost E-Commerce? ..................... 241
   Tommaso Di Noia and Azzurra Ragone

Recommender Systems 4

Quantile Matrix Factorization for Collaborative Filtering............. 253
   Alexandros Karatzoglou and Markus Weimer

Partial Ranking of Products for Recommendation Systems ............ 265
   Sébastien Hémon, Thomas Largillier, and Sylvain Peyronnet

Author Index ................................................................. 279