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## Recommendations for further research

- Develop performance measures to assess progress towards Goal 3 of APEC’s Tourism Charter
- Measure tourism’s contribution to government revenues
- Develop initiatives to promote cultural tourism
- Examine the implications of trade liberalization for tourism statistics
- Examine alternative tourism industry–government networking structures
- Develop case studies of effective media relations during times of crisis
- Examine tourism impediments in other economies

### Acknowledgements

### References

## PART II

### Implications for destination management

6 Assessing the impact of forecast combination on tourism demand forecasting accuracy

*Haiyan Song*

*Kevin K. F. Wong*

*Stephen F. Witt*

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**Economic factors and data**

**Methodology**

- Seasonal ARIMA
- Autoregressive distributed lag model (ADLM)
- Error correction model (ECM)
- VAR model
- Forecasting error
- Combination methods and empirical results

**Conclusion**

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7 Comparative tourism shocks

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*Chau Jo Vu*

*Stephen F. Witt*

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