PHARMACEUTICAL MARKETS AND INSURANCE WORLDWIDE
CONTENTS

LIST OF CONTRIBUTORS ix

OVERVIEW xiii

PART I: INTERNATIONAL REVIEWS

PHARMACEUTICAL POLICIES IN EUROPEAN COUNTRIES
Pedro Pita Barros 3

INTERNATIONAL EXPERIENCE WITH COMPARATIVE EFFECTIVENESS RESEARCH: CASE STUDIES FROM ENGLAND/WALES AND GERMANY
John F. P. Bridges, Joshua P. Cohen, Peter G. Grist and Axel C. Mühlbacher 29

PART II: NATIONAL CASE STUDIES

PHARMACEUTICAL POLICY IN THE NETHERLANDS: FROM PRICE REGULATION TOWARDS MANAGED COMPETITION
Lieke H. H. M. Boonen, Stéphanie A. van der Geest, Frederik T. Schut and Marco Varkevisser 53

IMPACT OF PHARMACEUTICAL REGULATION AND POLICIES ON HEALTH SYSTEM PERFORMANCE GOALS IN ISRAEL
Philip Sax and Amir Shmueli 77
GLOBAL BUDGETS AND PROVIDER INCENTIVES: HOSPITALS' DRUG EXPENDITURES IN TAIWAN
   Shin-Yi Chou, Mary E. Deily, Hsien-Ming Lien and Jing Hua Zhang 103

MEDICARE PART D TURNS FOUR: TRENDS IN PLAN DESIGN, ENROLLMENT, AND THE IMPACT OF THE PROGRAM ON BENEFICIARIES
   Jack Hoadley and Kosali Simon 123

PART III: U.S. STUDIES – FROM MARKETS TO POLICY INNOVATIONS

DOES PRESCRIPTION DRUG ADHERENCE REDUCE HOSPITALIZATIONS AND COSTS? THE CASE OF DIABETES
   William E. Encinosa, Didem Bernard and Avi Dor 151

COST SHARING, BENEFIT DESIGN, AND ADHERENCE: THE CASE OF MULTIPLE SCLEROSIS
   Avi Dor, Maureen J. Lage, Marcy L. Tarrants and Jane Castelli-Haley 175

GENERIC UTILIZATION AND COST-SHARING FOR PRESCRIPTION DRUGS
   Teresa Bernard Gibson, Catherine G. McLaughlin and Dean G. Smith 195

DRUG PRICES, OUT-OF-POCKET PAYMENTS, AND INSURER COSTS: HOW DO PAYERS VARY?
   Jie Chen and John A. Rizzo 221

ADVERSE SELECTION AND THE EFFECT OF HEALTH INSURANCE ON UTILIZATION OF PRESCRIBED MEDICINE AMONG PATIENTS WITH CHRONIC CONDITIONS
   Yuriy Pylypchuk 233
THE EFFECT OF DRUG VINTAGE ON SURVIVAL: MICRO EVIDENCE FROM PUERTO RICO'S MEDICAID PROGRAM
Frank R. Lichtenberg 273

PART IV: SPECIAL TOPICS

RETAIL PHARMACY MARKET STRUCTURE AND INSURER-INDEPENDENT PHARMACY BARGAINING IN THE MEDICARE PART D ERA
Yang Xie, John M. Brooks, Julie M. Urmie and William R. Doucette 295

PATENTS, INNOVATION, AND THE WELFARE EFFECTS OF MEDICARE PART D
Adam Gailey, Darius Lakdawalla and Neeraj Sood 317