Contents

List of Tables and Figures ix
Acknowledgments xi
List of Acronyms and Abbreviations xiii
Series Editors’ Introduction xvii

1 Mapping the Terrain: The Global Competition Phenomenon in Higher Education 1
Laura M. Portnoi, Sylvia S. Bagley, and Val D. Rust

2 Higher Education Responds to Global Economic Dynamics 15
Lynn Ilon

3 Global Comparisons and the University Knowledge Economy 29
Simon Marginson

4 Accounting for Excellence: Transforming Universities into Organizational Actors 43
Francisco O. Ramirez

5 Quality Assurance and Global Competitiveness in Higher Education 59
Isaac Ntshoe and Moeketsi Letseka

6 Quality-Oriented Management of Higher Education in Argentina 73
Héctor R. Gertel and Alejandro D. Jacobo

7 The Tension Between Profit and Quality: Private Higher Education in Oman 87
Hana Ameen, David W. Chapman, and Thuwayba Al-Barwani

8 Surviving Austerity: Kenya’s Public Universities and the Competition for Financial Resources 101
Gerald Wangenge-Ouma
CONTENTS

9 Global Competition, Local Implications: Higher Education Development in the United Arab Emirates  115
Daniel Kirk and Diane Brook Napier

10 Global Competition as a Two-Edged Sword: Vietnam Higher Education Policy  127
Diane E. Oliver and Kim Dung Nguyen

11 Vietnam, Malaysia, and the Global Knowledge System  143
Anthony Welch

12 China's Drive for World-Class Universities  161
Kathryn Mohrman and Yingjie Wang

13 Global Competition and Higher Education in Tanzania  177
Ashley Shuyler and Frances Vavrus

Joseph Stetar, Colleen Coppla, Li Guo, Naila Nabiyeva, and Baktybek Ismailov

15 Internationalization and the Competitiveness Agenda  205
Jane Knight

Hans de Wit and Tony Adams

17 Student Mobility and Emerging Hubs in Global Higher Education  235
Robin Shields and Rebecca M. Edwards

Notes on Contributors  249

Index  257