ALLEVIATING POVERTY THROUGH PROFITABLE PARTNERSHIPS

Globalization, Markets and Economic Well-Being

Patricia H. Werhane, Scott P. Kelley, Laura P. Hartman and Dennis J. Moberg
## CONTENTS

**Acknowledgments** vi

**Introduction** 1

1 World Poverty in the 21st Century 7

2 Failed Strategies in the Alleviation of Poverty 28

3 Mental Models and Contributing Biases on Global Poverty 44

4 Narratives of Multinational For-Profit Enterprises and Corporate Social Responsibility 59

5 Global Poverty and Moral Imagination 74

6 Institutional Barriers, Moral Risk and Transformative Business Ventures 86

7 Public-Private Partnerships and other Hybrid Models for Poverty Alleviation 106

8 Future Prospects for Profitable Partnerships 123

**Notes** 138

**References and Further Reading** 140

**Index** 157