# Contents

1 Introduction ........................................................................................................................................... 1  
Justin O'Connor and Lily Kong

## Part I Creative Economy Policies

2 Policy Transfer and the Field of the Cultural and Creative Industries: What Can Be Learned from Europe? .... 9  
Andy C. Pratt

3 Creative Industries Across Cultural Borders:  
The Case of Video Games in Asia ........................................................................................................... 25  
Ted Tschang

## Part II Creative Clusters

4 Spaces of Culture and Economy:  
Mapping the Cultural-Creative Cluster Landscape .................................................................................. 45  
Hans Mommaas

5 Beyond Networks and Relations:  
Towards Rethinking Creative Cluster Theory ......................................................................................... 61  
Lily Kong

6 The Capital Complex: Beijing’s New Creative Clusters ........................................................................... 77  
Michael Keane

## Part III A Creative Class?

7 The European Creative Class and Regional Development:  
How Relevant Is Florida’s Theory for Europe? ............................................................................................ 99  
Høgni Kalsø Hansen, Bjørn Asheim, and Jan Vang
8 Getting Out of Place: The Mobile Creative Class Takes on the Local. A UK Perspective on the Creative Class .......... 121 Kate Oakley

9 Asian Cities and Limits to Creative Capital Theory ..................... 135 Patrick Mok

Part IV The Making of Creative Cities

10 The Creative Industries, Governance and Economic Development: A UK Perspective ........................................... 153 Calvin Taylor

11 Shanghai’s Emergence into the Global Creative Economy ............ 167 Li Wu Wei and Hua Jian

12 Shanghai Moderne: Creative Economy in a Creative City? ........... 175 Justin O’Connor

Part V The Politics of the Creative City

13 Urbanity as a Political Project: Towards Post-national European Cities ................................................................. 197 Eric Corijn

14 Alternative Politics in Urban Innovation .................................. 207 Panu Lehtovuori and Klaske Havik

Index ........................................................................................................... 229