Contents

List of Tables, Figures, and Boxes viii
Abbreviations xi
Foreword xv

1. Corporate Responsibility, Accountability, and Law: An Introduction 1
   Jennifer Clapp and Peter Utting
   Introduction 1
   From Corporate Social Responsibility to Accountability 4
   Multiple Pathways 20
   Future Prospects 27

2. Sustainable Development, Corporate Sustainability, and Corporate Social Responsibility: The Missing Link 34
   Stefano Pogutz
   Introduction 34
   Defining Sustainable Development, Corporate Sustainability, and Corporate Social Responsibility 38
   From SD to CS/CSR: The Trade-off 44
   Conclusion 52

3. Sustainability: The Need for Institutional Change 61
   Arild Vatn
   Introduction 61
   The Role of Institutions 63
   Institutionalizing Separation and One-Dimensionality 71
   Creating Integration and Multi-Dimensionality Institutions 77
   Conclusion 87

4. Social and Environmental Liabilities of Transnational Corporations: New Directions, Opportunities, and Constraints 92
   Peter Utting
5. Corporate Accountability in the Agro-Food Sector:
The Case of Illegal GMO Releases
Jennifer Clapp

Introduction
Agro-Food TNCs and Corporate Responsibility and Accountability
CSR and Voluntary Initiatives Status for Major Corporations in the Food and Agriculture Sector
Assessing Accountability and Responsibility in the Case of Accidental Releases of Unapproved GMOs
When External Governance Mechanisms are Necessary
Conclusion

6. Corporate Accountability in South Africa:
An Evaluation of Sectoral Differences
Neil Eccles, Ralph Hamann, and Derick De Jongh

Introduction
Methodology: The Accountability Rating™
Sectoral Institutional Characteristics
The Mining Sector
The Financial Services Sector
The Retail Sector
Sector Summary
Results and Discussion
Conclusion

Runa Sarkar

Introduction
Research Methodology
The Indian Paper Industry, JKPM and TNPL
The Indian Steel Industry, TS and BSP
Conclusion: Responses to External Pressures by the Public and Private Sector
<table>
<thead>
<tr>
<th>Chapter</th>
<th>Title</th>
<th>Authors</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>8</td>
<td>Patterns of Pollution Compliance: A Cross-state Analysis of Industrial Pollution Compliance in India</td>
<td>Prabha Panth and Rahul A. Shastri</td>
<td>199</td>
</tr>
<tr>
<td></td>
<td>Introduction</td>
<td></td>
<td>199</td>
</tr>
<tr>
<td></td>
<td>Industrial Pollution and Regulation in India</td>
<td></td>
<td>201</td>
</tr>
<tr>
<td></td>
<td>The Central Action Plan—1991</td>
<td></td>
<td>204</td>
</tr>
<tr>
<td></td>
<td>A Cross-State Analysis of Compliance</td>
<td></td>
<td>209</td>
</tr>
<tr>
<td></td>
<td>The Final Compliance Index</td>
<td></td>
<td>218</td>
</tr>
<tr>
<td></td>
<td>Analysis of Compliance Rates</td>
<td></td>
<td>224</td>
</tr>
<tr>
<td></td>
<td>Conclusions</td>
<td></td>
<td>231</td>
</tr>
<tr>
<td>9</td>
<td>The Effect of International Conventions on Oil Spills</td>
<td>Maria L. Loureiro</td>
<td>235</td>
</tr>
<tr>
<td></td>
<td>International Liability Conventions and Compensation Funds</td>
<td></td>
<td>239</td>
</tr>
<tr>
<td></td>
<td>Data</td>
<td></td>
<td>244</td>
</tr>
<tr>
<td></td>
<td>Empirical Model</td>
<td></td>
<td>244</td>
</tr>
</tbody>
</table>

Contributors 252

Index 255