

Organizational Ethnography

Studying the Complexities
of Everyday Life

Edited by

Sierk Ybema, Dvora Yanow, Harry Wels
& Frans Kamsteeg



Los Angeles | London | New Delhi
Singapore | Washington DC

Contents

<i>About the Contributors</i>	vii
Studying everyday organizational life <i>Sierk Ybema, Dvora Yanow, Harry Wels and Frans Kamsteeg</i>	1
PART I ETHNOGRAPHIC DOING AND WRITING	21
1 Getting going: Organizing ethnographic fieldwork <i>Kees van der Waal</i>	23
2 Ethnographic practices: From 'writing-up ethnographic research' to 'writing ethnography' <i>Michael Humphreys and Tony Watson</i>	40
3 Reading and writing as method: In search of trustworthy texts <i>Peregrine Schwartz-Shea and Dvora Yanow</i>	56
4 When the 'subject' and the 'researcher' speak together: Co-producing organizational ethnography <i>Simon Down and Michael Hughes</i>	83
PART II FAMILIARITY AND 'STRANGER-NESS'	99
5 Making the familiar strange: A case for disengaged organizational ethnography <i>Sierk Ybema and Frans Kamsteeg</i>	101
6 Zooming in and zooming out: A package of method and theory to study work practices <i>Davide Nicolini</i>	120
7 From participant observation to observant participation <i>Brian Moeran</i>	139

8	At-home ethnography: Struggling with closeness and closure <i>Mats Alvesson</i>	156
PART III RESEARCHER-RESEARCHED RELATIONSHIPS		175
9	Lies from the field: Ethical issues in organizational ethnography <i>Gary Alan Fine and David Shulman</i>	177
10	'But I thought we were friends?' Life cycles and research relationships <i>Nic Beech, Paul Hibbert, Robert MacIntosh, and Peter McInnes</i>	196
11	Critical action research and organizational ethnography <i>Chris Sykes and Lesley Treleaven</i>	215
12	Beyond complicity: A plea for engaged ethnography <i>Halleh Ghorashi and Harry Wels</i>	231
ANNOTATED BIBLIOGRAPHY		253
	Defining 'organizational ethnography': Selection criteria <i>Dvora Yanow and Karin Geuijen</i>	253
	Bibliography <i>Karin Geuijen</i>	260
	<i>Index</i>	282