Contents

Series Foreword vii
Acknowledgments ix
Contributors xi
List of Acronyms xv

1 Agrifood Corporations, Global Governance, and Sustainability: A Framework for Analysis 1
   Jennifer Clapp and Doris Fuchs

I Corporate Power in International Retail and Trade Governance 27

2 Retail Power, Private Standards, and Sustainability in the Global Food System 29
   Doris Fuchs, Agni Kalfagianni, and Maarten Arentsen

3 Certification Standards and the Governance of Green Foods in Southeast Asia 61
   Steffanie Scott, Peter Vandergeest, and Mary Young

4 In Whose Interests? Transparency and Accountability in the Global Governance of Food: Agribusiness, the Codex Alimentarius, and the World Trade Organization 93
   Elizabeth Smythe

5 Corporate Interests in US Food Aid Policy: Global Implications of Resistance to Reform 125
   Jennifer Clapp
Contents

II Corporations and Governance of Genetically Modified Organisms 153

6 Feeding the World? Transnational Corporations and the Promotion of Genetically Modified Food 155
Marc Williams

7 Corporations, Seeds, and Intellectual Property Rights Governance 187
Susan K. Sell

8 The Troubled Birth of the “Biotech Century”: Global Corporate Power and Its Limits 225
Robert Falkner

9 Technology, Food, Power: Governing GMOs in Argentina 253
Peter Newell

10 Corporate Power and Global Agrifood Governance: Lessons Learned 285
Doris Fuchs and Jennifer Clapp

Index 297