Handbook of Research on Global Corporate Citizenship

Edited by

Andreas Georg Scherer
Chair, IOU – Institute of Organization and Administrative Science, University of Zurich, Switzerland

and

Guido Palazzo
Professor of Business Ethics, School of Business and Economics, University of Lausanne, Switzerland

Edward Elgar
Cheltenham, UK • Northampton, MA, USA
## Contents

<table>
<thead>
<tr>
<th>List of contributors</th>
<th>viii</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preface</td>
<td>xx</td>
</tr>
</tbody>
</table>

1. Introduction: corporate citizenship in a globalized world  
   *Andreas Georg Scherer and Guido Palazzo*

### PART I  HISTORY AND CONCEPTUAL GROUNDWORK

2. The emergence of corporate citizenship: historical development and alternative perspectives  
   *Andrew Crane, Dirk Matten and Jeremy Moon*

3. Corporate responsibility/corporate citizenship: the development of a construct  
   *Sandra Waddock*

4. Defining the concept of good corporate citizenship in the context of globalization: a paradigm shift from corporate social responsibility to corporate social accountability  
   *S. Prakash Sethi*

5. Corporate citizenship and community stakeholders  
   *Robert A. Phillips and R. Edward Freeman*

6. Business ethics, corporate virtues and corporate citizenship  
   *Robert C. Solomon*

### PART II  CONTEMPORARY ISSUES AND CHALLENGES

7. Responsibility and global justice: a social connection model  
   *Iris Marion Young*

8. Corporate citizenship and the environment  
   *Paul Shrivastava*

9. Corporations as citizens against corruption: an institutional entrepreneurship perspective  
   *Gary R. Weaver and Vilmos F. Misangyi*

10. Corporate citizenship and global conflicts: the baboon moment  
    *Charles P. Koerber and Timothy L. Fort*
PART III ACTORS, INSTITUTIONS AND GLOBAL GOVERNANCE

11 Emerging patterns of global governance: the new interplay between the state, business and civil society 225
   Klaus Dieter Wolf

12 Globalization, transnational corporations and the future of global governance 249
   Stephen J. Kobrin

13 Between confrontation and cooperation: corporate citizenship and NGOs 273
   Jonathan P. Doh

14 The politicization of economization? On the current relationship between politics and economics 293
   Michael Zürn

PART IV DISCIPLINARY PERSPECTIVES ON CORPORATE CITIZENSHIP

15 The economic view of corporate citizenship 315
   Jessica C. Ludescher, Abagail McWilliams and Donald S. Siegel

16 Human rights, corporations and the global economy: an international law perspective 343
   David Kinley and Justine Nolan

17 Global business as an agent of world benefit: new international business perspectives leading positive change 374
   Nancy J. Adler

PART V IMPLICATIONS FOR MANAGEMENT THEORY BUILDING

18 Structures, identities and politics: bringing corporate citizenship into the corporation 405
   Peter Edward and Hugh Willmott

19 Responsible leadership in a globalized world: a cosmopolitan perspective 430
   Thomas Maak and Nicola M. Pless

20 The political economy of corporate social responsibility 454
   Subhabrata Bobby Banerjee

21 The interrelationship between global and corporate governance: towards a democratization of the business firm? 476
   Grahame F. Thompson
PART VI CRITICAL PERSPECTIVES

22 Transparency, integrity and openness: the Nike example  
   Frits Schipper and David M. Bojé 501

23 The corporation and its fragments: corporate citizenship  
   and the legacies of imperialism 527 
   Raza Mir, Richard Marens and Ali Mir

24 The corporation as a political actor? A systems theory perspective 552 
   Helmut Willke and Gerhard Willke

PART VII THE FUTURE OF GLOBAL CORPORATE CITIZENSHIP

25 The future of global corporate citizenship: toward a new theory of the firm as a political actor 577 
   Guido Palazzo and Andreas Georg Scherer

Index 591