Contents

Notes on Contributors ix

Introduction: Agriculture, Trade, and the Global Governance of Food 1
Abigail M. Cooke, Sara R. Curran, April Linton and Andrew Schrank

Part 1: Global Complexities and Local Dynamics

1. The Global Complexity Framework 9
   Sara R. Curran

2. Unexpected Outcomes of Thai Cassava Trade: A Case of Global Complexities and Local Unsustainability 13
   Sara R. Curran and Abigail M. Cooke

3. The Bitter Harvest of Gambian Rice Policies 29
   Judith A. Carney

4. Sugar's Political By-Product: The Caribbean Basin Initiative 43
   Andrew Schrank

5. Globalizing Unsustainable Food Consumption: Trade Policies, Producer Lobbies, Consumer Preferences, and Beef Consumption in Northeast Asia 51
   Sjur Kasa

Part 2: Responses to Global Complexity—Branding and Certification

6. Branding and Certification 63
   Abigail M. Cooke

7. Have Private Supermarket Norms Benefited Laborers? Lemon and Sweet Citrus Production in Argentina 65
   Susana Aparicio, Sutti Ortiz and Nidia Tadeo
Contents

8. Aquaculture, Trade, and Fisheries Linkages: Unexpected Synergies 79
   Rebecca J. Goldburg

9. Global Resources and Market Impacts on US Pacific Northwest Fisheries 91
   Michael T. Morrissey

    Louis Lebel, Phimphakan Lebel, Po Garden, Dao Huy Giap, Supaporn Khrutmuang and Sachiko Nakayama

Part 3: Responses to Global Complexity—Ethical Trade

11. Ethical Trade Initiatives 121
    April Linton

    April Linton

13. Linking Consumers to Sustainability: Incorporating Science into Eco-friendly Certification 139
    Thomas V. Dietsch and Stacy M. Philpott

    Christopher M. Bacon, V. Ernesto Méndez, María Eugenia Flores Gómez, Douglas Stuart and Sandro Raúl Díaz Flores

15. Is Fair Trade-Organic Coffee Sustainable in the Face of Migration? Evidence from a Oaxacan Community 165
    Jessa Lewis and David Runsten

    William G. Moseley

17. In the Mists of Development: Fairtrade in Kenyan Tea Fields 195
    Catherine S. Dolan
Conclusion: Negotiating the Dynamics of Global Complexity 209
Abigail M. Cooke, Sara R. Curran, April Linton and Andrew Schrank

Index 219