Information and Public Choice
From Media Markets to Policy Making

Roumeen Islam, Editor

The World Bank
Washington, D.C.
Contents

Acknowledgments ix
About the Editor and Authors xi
Abbreviations xv

1 Overview: From Media Markets to Policy 1
   Roumeen Islam

2 The Media’s Influence on Public Policy Decisions 17
   David Strömberg and James M. Snyder, Jr.

3 National Media and Local Political Participation:
   The Case of the New York Times 33
   Lisa M. George and Joel Waldfogel

4 Minority-Targeted Local Media and Voter Turnout:
   A Summary 49
   Joel Waldfogel

5 I’m News, Are You? Newspaper Coverage of Elected
   vs. Appointed Officials 59
   Riccardo Puglisi and James M. Snyder, Jr.

6 The Political Impact of Media Bias 79
   Stefano DellaVigna and Ethan Kaplan

7 Market Forces and News Media in Muslim Countries 107
   Matthew Gentzkow and Jesse M. Shapiro

8 Political Economy of Media Capture 121
   Maria Petrova

9 Fostering an Independent Media with a Diversity of Views 139
   Joseph Stiglitz

10 Media Regulation in the United States 153
    Jonathan Levy

11 Aspects of Two Media Models: France and the
    United Kingdom and EU Media Governance 177
    Pierre-Yves Andrau

12 Three Countries: Three Stories 197
    Edetaen Ojo, Ziad Majed, Bambang Harymurti