Contents

List of figures viii
List of tables x
Notes on contributors xi
Acknowledgements xv
List of abbreviations xvi

1 Introduction: rethinking tourism in Asia 1
TIM WINTER, PEGGY TEO AND T.C. CHANG

PART I
Challenging conventions 19

2 ‘A long and still-unfinished story?’: constructing and defining
Asian regionalisms 21
C. MICHAEL HALL

3 Knowledge order in Asia 34
PEGGY TEO

4 Destination Asia: rethinking material culture 52
TIM WINTER

5 Disorganized tourism space: Chinese tourists in an age
of Asian tourism 67
CHAN YUK WAH

PART II
Emerging markets, (re)scripting places 79

6 Singapore’s postcolonial landscape: boutique hotels as agents 81
PEGGY TEO AND T.C. CHANG
Contents

7 The rebirth of the hospital: heterotopia and medical tourism in Asia
   AUDREY BOCHATON AND BERTRAND LEFEVRE

8 Affective sites: Hur Jin-Ho's cinema and film-induced tourism in Korea
   YOUNGMIN CHOE

9 Renewing bonds in an age of Asian travel: Indian tourists in Bali
   K. THIRUMARAN

10 Ayurvedic tourism in Kerala: local identities and global markets
    DENISE SPITZER

PART III
National imaginings and tourism development

11 Between encouragement and control: tourism, modernity and discipline in China
   PÁL NYÍRI

12 Tourism as glitter: re-examining domestic tourism in Indonesia
   MARIBETH ERB

13 Openings and limits: domestic tourism in Japan
   NELSON GRABURN

14 Disruptions of a dialectic and a stereotypical response: the case of the Ho Chi Minh City, Vietnam, tourism industry
   JAMIE GILLEN

15 The internal expansion of China: tourism and the production of distance
   JENNY CHIO

PART IV
Revis(it)ing heritage: dissonance or harmony?

16 From the center to the margin: tourism and conflict in Kashmir
   SHALINI PANJABI
17 Staging the nation, exploring the margins: domestic tourism and its political implications in northern Thailand
OLIVIER EVRARD AND PRASIT LEEPREECHA

18 Cultural preservation, tourism and ‘donkey travel’ on China’s frontier
ROBERT SHEPHERD

19 Gastronomy and tourism: a case study of gourmet country-style cuisine in Hong Kong
SIDNEY C.H. CHEUNG

PART V
Tourism and new social networks

20 ‘My mother’s best friend’s sister-in-law is coming with us’: exploring domestic and international travel with a group of Lao tourists
CHARLES CARROLL

21 ‘Donkey friends’ in China: the Internet, civil society and the emergence of the Chinese backpacking community
FRANCIS KHEK GEE LIM

22 Still vision and mobile youth: tourist photos, travel narratives and Taiwanese modernity
JOYCE HSIU-YEN YEH

23 Conclusion: recasting tourism theory towards an Asian future
TIM WINTER

Bibliography

Index