Ino Rossi

Editor

Frontiers of Globalization Research: Theoretical and Methodological Approaches

With updated postscript

Springer
# Contents

*Preface* ......................................................... v  
*Contributors* ................................................... ix  

Introduction: Rationale of the Volume and Thematics of the Contributions  
INO ROSSI ..................................................... 1  

## Part 1: Theoretical Perspectives

1. Globalization as an Historical and a Dialectical Process  
INO ROSSI ..................................................... 27  

2. Microglobalization  
KARIN KNORR CETINA ........................................ 65  

LESLIE SKLAIR ................................................ 93  

4. Global Systems, Globalization, and Anthropological Theory  
JONATHAN FRIEDMAN ......................................... 109  

5. The Eigenstructures of World Society and the Regional Cultures of the World  
RUDOLF STICHWEH ............................................ 133  

6. Global Complexities  
JOHN URRY .................................................... 151  

## Part 2: Economic and Political Processes

7. Trajectories of Trade and Investment Globalization  
CHRISTOPHER CHASE-DUNN AND ANDREW JORGENSEN ........... 165  

8. Globalization and Uneven Development  
GIOVANNI ARRIGHI ............................................. 185  

ROBERT K. SCHÄFFER .......................................... 203
## Contents

10. Social Integration, System Integration, and Global Governance  
   MARGARET S. ARCHER ................................................... 221

   DOUGLAS KELLNER ................................................... 243

### Part 3: Studying Globalization: Methodological Approaches

12. Finding Frontiers in Historical Research on Globalization  
   RAYMOND GREW ................................................... 271

13. Theoretical and Empirical Elements in the Study of Globalization  
   SASKIA SASSEN ................................................... 287

14. Three Steps Toward a Viable Theory of Globalization  
   JAMES N. ROSENAU ................................................... 307

15. Situating Global Social Relations  
   MARTIN ALBROW ................................................... 317

16. Toward a Framework for Global Communication: Durkheim, Phenomenology, Postmodernism, and the “Construction” of Place and Space  
   INO ROSSI ................................................... 333

### Part 4: Commentaries and Discussion

17. “Globalization: In Search of a Paradigm”  
   JANET ABU-LUGHOD ................................................... 353

18. A “New” Global Age, but Are There New Perspectives on It?  
   GEORGE RITZER ................................................... 361

19. “Globalization” as Collective Representation: The New Dream of a Cosmopolitan Civil Sphere  
   JEFFREY C. ALEXANDER ................................................... 371

20. Rationalization and Globalization in Neo-Weberian Perspective  
   RANDALL COLLINS ................................................... 383

21. From Cosmopolitanism to a Global Perspective: Paradigmatic Discontinuity (Beck, Ritzer, Postmodernism, and Albrow) Versus Continuity (Alexander and Collins) and Emergent Conceptualizations (Contributors to this Volume)  
   INO ROSSI ................................................... 397

Index ................................................... 439