GLOBAL BUSINESS & ECONOMICS ANTHOLOGY
Volume II, December 2006

CONTENTS

Management & Ethics

Towards a Universal Platform for CSR: The Role Of Communication In Global Corporate Social Responsibility.
Mohit Mamudi, CEO Amacom UK Ltd, UK.

Directors' Accountability On Issues Of Financial Literacy And Governance.
Julie Margret, La Trobe University, Bundoora Victoria, Australia.

John Saei, Swinburne University Of Technology, Australia.

The Complexity Of Networked Supply Chain.
Weiqi Li, University Of Michigan-Flint, U.S.A.

Information As A Tool For Management Decision Making - Empirical Evidence From Croatia.
Darko Tipuric, Domagoj Hruska & Ana Aleksic, University Of Zagreb, Croatia.

Human Capital As Source Of Croatian Competitiveness.
Nina Poloski Vokic, Dubravka Sincic, & Ana Tkalac Vercic, University Of Zagreb, Croatia.

Organizational Learning And Its Effects Through Launching International Joint Ventures.
Wen-Kuei Liang, Tatung University, Taiwan.
Marketing

A Conceptual Framework Of Interactive Marketing: Characteristics And Processes Of Interactive Media In Integrated Marketing Communication.

Boonchai Hongcharu, Graduate School Of Business Administration National Institute Of Development Administration (Nida), Thailand; & Somkiat Eiamkanchanalai, Chulalongkorn University, Thailand.

Innovation: Principal Challenges For The New EU.

Katalin Eibel-Spanyi, Eastern Connecticut State University, USA.

Accounting

The Extent Of Compliance With Income Tax Presentation and Disclosure Requirements In Financial Statements Of Companies In South Africa.

Christelle Meyer, Madeleine Stiglingh & Elmar Venter, University Of Pretoria, South Africa.

Interaction Effects Of Labor Co-Determination and Internal Corporate Governance Mechanisms On Profitability.

Victoria Krivogorsky & Sharon Lightner, San Diego State University, USA.

Finance

Use Of Copulas For Risk Measurement: Dependence, Correlation and Nonnormality.

Kudret Topyan & Natalia Boliari, Manhattan College, USA.


Karel Bruna, University Of Economics In Prague, Czech Republic.

A Simple Chi-Square Method For The Analysis Of Time Dependence In Security Rates Of Return.

Pedro Manuel Cortesao Godinho, GEMF and University Of Coimbra, Portugal.

EU Accession Decisions As A Major Driver Of Croatia's Equity Market.

Vlatka Bilas, Hrvoje Josic & Mislav Josic University Of Zagreb, Croatia.
Do Asset Prices Contain Information About Future Economic Performance?

Ana Rimac, University Of Split, Croatia.

Entrepreneurship

Social Capital In Entrepreneurial Clusters: A Review And Research Agenda.

Udo Staber, University Of Canterbury, New Zealand.

Disaggregating The Unrecorded Economy of South Africa: Methodological Considerations and Measurement.

Andre A. Ligthelm, University Of South Africa, South Africa.

Corporate Entrepreneurship In Croatia.

Marko Kolakovic & Bojan Moric Milovanovic, University of Zagreb, Croatia.

Human Resources

Organisation Change, Miracle Or Nemesis?
A Case Study Of A Midlands College, UK And Its Sixth Form Centre.

Sue Bowen, Adult Learning Co-ordinator, a Midlands College, UK; &
Steve Carter, University of Derby, UK.

Significance Of Ownership Of Aged Care Facilities In Australia.

W. Kathy Tannous & Kehui Luo, Macquarie University, Australia.

Cultural Impact on Access to Elder Care.

W. Kathy Tannous, Macquarie University, Australia.

Youth Unemployment And Employment Subsidy Programmes.

Yoshihiko Fukushima, Nagoya University of Commerce & Business, Japan.

Macroeconomics & Monetary Economics


Neil Hart, University Of Western Sydney, Australia.

Reducing External Indebtedness In the Croatian Economy.

Marijana Ivanov, Tomislav Coric & Davor Zoricic, University Of Zagreb, Croatia.
Fiscal Decentralization: Raising Issue In Croatia.
Hrvoje Šimović & Ana Andabaka, University Of Zagreb, Croatia.

Microeconomics & Industrial Organization

Emerging Social And Economic Networks In Evolving Agent Societies.
Chris Manolopoulos, Research Academic Computer Technology Institute, Greece.

On The Actual Standard And Logic Of Individual Preference Behaviors.
Yasumi Matsumoto, Waseda University, Japan.

Financing New Technology-Based Firms: A Study On The Greek Banking Sector
Ilias Makris, University of Patras & Kalamatas' Technological Institute, Greece.

Do Agency Costs Inhibit Foreign Collaborations By Family Firms?
An Empirical Investigation.
Hari Singh, Grand Valley State University, USA.

The Analysis Of Corporate Social Responsibility Applications.
M. Canan Ozturk & Mine Ayman
Anadolu University, Eskisehir, Turkey.

Banking

Decision Making Characteristics Of Board Members – An Empirical Study On Croatian Banks.
Darko Tipuric, University Of Zagreb, Croatia;
Vedrana Carevic, Hvb Splitska Banka, Croatia; &
Mirna Korican, Zagreb School Of Economics & Management, Croatia.

International Economics & Globalization

Ethics In International Business: It Is Actually More Beneficial For Companies To Be Good Corporate Citizens In Our Global Economy.
Mary L. Sims, Esquire, Arcadia University, USA.

Risk Management For Exporters: The Case Of Incoterms 2000.
Roberto Bergami, Victoria University, Australia.
The Intra-Industry Trade Performance Of The Australian Manufacturing Sector: A Disaggregated Study.  
Andrew Marks, University Of Western Sydney, Australia.  
371

Maliga Moodley, Department Of Agriculture, Pretoria, South Africa; & Charles O’Neill, University Of KwaZulu-Natal, South Africa.  
382

Efficiency In The EU Banking System: An Assessment Of The Impact Of M&A Activity.  
Catarina Figueira & Joseph Nellis  
Cranfield University, United Kingdom.  
392

Leeva Li, Guang Zhou Bai Hao Pharmaceutical Ltd., PR China; & Xiaoling Hu, Business School, University Of Gloucestershire, Britain.  
403

Cross-Border Mergers And Acquisitions – A Cause For Growing Economic Nationalism?  
Anita Macek & Rasto Ovin, University Of Maribor, Slovenia.  
415

Typology of Oil Shocks: Why 2004 is Different?  
J.-L. Bertrand, Banking and Finance Department; & S. Justeau, Department of Economics.  
Ecole Supérieure des Sciences Commerciales d’ Angers, France.  
425

The Role And Significance Of FDI In Croatia With Special Emphasis On International Joint Ventures.  
Vlatka Bilas & Danijela Cenan, University Of Zagreb, Croatia.  
436

Foreign Direct Investment

Control Mechanisms And Firm Performance In Joint Ventures: Evidence From Greek Joint Ventures In Eastern Europe.  
Joannis-Dionysios Salavrakos & Chris Stewart  
London Metropolitan University, UK.  
446

Where To, Odysseus? The Quest Of Greek Firms To Expand Abroad.  
Fragkiskos Filippaios & Carmen Stoian, Kent Business School, UK.  
463
**Economic Development & Growth**


*Tadashi Inoue*, Hiroshima Shudo University, Japan. 481

**Transition & Legal Issues**

Technology Transfer In Eastern Europe And China: How Can This Impact On The Growth Of These Nations?

*David Floyd*, University Of Lincoln, UK. 503


*Riana van der Bank*, Vaal University Of Technology, Vanderbijlpark, South Africa. 507

**Environmental Issues**

The Sustainable Business Of Production And Consumption: Rethinking Our Relationship To The Natural Environment.

*Dick Skeen*, Robert DiCarlo & Kooros Mahmoud, Northern Arizona University, USA. 515

Optimal Investments In Physical And Abatement Capital: The Effect Of An Emission Trading Mechanism.

*Francisco Cabo, María Jesús Jiménez-Herrero*, & *Guiomar Martín-Herrán*, University of Valladolid, Spain. 521

Thinking About the Natural Environment In Brazil.

*Maria Cristina Ortigão Sampaio Schiller*, UERJ, ENCE/IBGE, IBMEC, Brazil. 533

**Education Issues**

Enhanced Personal And Interpersonal Skills Development: The Alignment Of Curriculum Objectives And Graduate Perceptions In The Training Of Accountants.

*Despina Whitefield*, Centre for Strategic Economic Studies, Victoria University, Australia. 545

Assessing The Research Performance Of Australian Universities.

*Abbas Valadkhani & Andrew Worthington*, University Of Wollongong, NSW, Australia. 557
Postmodernism

Postmodern And Modern Economic Thought: Exploring The Constructive Tensions And The 'In-Between'.

Adrian N. Carr, University Of Western Sydney, Australia & Cheryl A. Lapp, Labyrinth Consulting, Canada.

Binding Economics: Giving Organisations The Right To Coerce.

Cheryl A. Lapp, Labyrinth Consulting, Canada & Adrian N. Carr, University Of Western Sydney, Australia.

Author Index