The Economics of Modern Business Enterprise
Volume II
Ownership and Scope

Edited by
Martin Ricketts
Professor of Economic Organisation and Dean of Humanities,
University of Buckingham, UK

THE INTERNATIONAL LIBRARY OF CRITICAL WRITINGS IN ECONOMICS

An Elgar Reference Collection
Cheltenham, UK • Northampton, MA, USA
Contents

Acknowledgements
An introduction by the editor to all three volumes appears in Volume I

PART I OWNERSHIP OF THE FIRM


PART II THE SCOPE OF THE FIRM

A The Franchise Contract


B **Vertical Integration**


C **Transnational Integration**


Production', in Christos N. Pitelis and Roger Sugden (eds), The
Nature of the Transnational Firm, Second Edition, Chapter 2,
London: Routledge, 10–56

25. Keith Cowling and Roger Sugden (1987), 'The Rise of
Transnationals and the International Division of Labour', in
Transnational Monopoly Capitalism, Chapter 4, Brighton:
Wheatsheaf Books and New York, NY: St. Martin's Press, 61–79,
references

Name Index