Innovative Approaches to Reducing Global Poverty

*edited by*

James A. F. Stoner  
*Fordham University*

and

Charles Wankel  
*St. John’s University, New York*
Contents

Introduction

James A. F. Stoner and Charles Wankel vii

PART I:
SOCIAL VENTURES FOR REDUCING POVERTY—
CREATING SKILLS AND JOBS ... AND PERHAPS MODELS

1. Social Venture Business Strategies for Reducing Poverty
Lisa Easterly and Paul Miesing 3

2. Reducing Poverty Through Social Entrepreneurship:
The Case of Edun
Brett R. Smith and Terri Feldman Barr 27

3. Sustainable Workforce Models: Lessons from India on
Training and Development of Unskilled Labor
Cynthia S. Cycyota and Wendy Volkland 43

4. Eco-Stacking: A Strategy for Success in Social and Business
Agendas
Neerja Raman 67

PART II:
"SOCIAL VENTURES"—LEARNING FROM,
EVOLVING THROUGH, AND SURVIVING BUMPS IN THE ROAD

5. Banking on Women for Poverty Reduction: Portrait of Kenya
Women’s Finance Trust
Faith Wambura Ngunjiri 93
6. Reducing Poverty Through Strategy and Innovation in a Bangladesh Community Development Project
James Spee 109

PART III:
FOR FOR-PROFIT ORGANIZATIONS REDUCING POVERTY—"DOING WELL AND DOING GOOD"

Peter S Heslam 129

8. Creating Market Size: Regional Strategies for Use in the Least Developed Areas of the World
Scott A. Hipsher 153

9. Measuring the Contribution of Small Firms to Reducing Poverty and Increasing Social Inclusion in the United Kingdom
Fergus Lyon and Marcello Bertotti 175

Paul Whysall 203

About the Authors 237