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SUPPLY AND DEMAND PERSPECTIVES ON MOBILE PRODUCTS AND CONTENT SERVICES

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# TABLE OF CONTENTS

**ABSTRACT** ...................................................................................................................... 2

**ACKNOWLEDGEMENTS** ................................................................................................. 3

1 **INTRODUCTION** ........................................................................................................... 6

1.1 Mobile Content Services and Mobile Commerce ...................................................... 7

12 Mobile Games ............................................................................................................. 9

13 The Mobile Service Value Chain .............................................................................. 10

14 Outline of the Study .................................................................................................. 12

2 **RESEARCH OBJECTIVES AND METHODOLOGY** ............................................. 14

2.1 Research Problem and Objectives .......................................................................... 15

2.2 Methodology ........................................................................................................... 16

  2.2.1 The Limitations and Capabilities of M-Commerce Services in GSM Networks .. 18

  2.2.2 A Semi-structured Internet Survey of Consumer Values .................................. 19

  2.2.3 Evaluating Mobile Game Prospects ................................................................. 22

  2.2.4 The Revenue Logics of Mobile Entertainment Companies ................................ 23

3 **A REVIEW OF THE RESULTS** .................................................................................... 23

3.1 Identifying the Limitations and Capabilities of M-commerce Services in GSM Networks .................................................................................................................. 24

  3.1.1 The Media-richness-based Classification Framework for Mobile Products and Services ................................................................. 25

3.2 Assessing Consumers’ Perceptions of Mobile Games: an Internet Survey Using Value-focused Thinking ................................................................. 26

  3.2.1 An Internet-survey-based Approach to Value-focused Thinking .................. 27

3.3 Evaluating Mobile Game Prospects ........................................................................ 28

3.4 The Revenue Logics of Mobile Entertainment Software ........................................ 30

4 **DISCUSSION AND CONCLUSIONS** ........................................................................ 32
4.1 Theoretical Contributions and Research Implications

4.1.1 The Further Development of the Media Richness Theory for Mobile Products and Services

4.1.2 The Development of a Mobile Product Prospect Selection Framework

4.1.3 The Development of a Revenue Logic Framework for Companies Developing Mobile Games

4.2 Methodological Contributions

4.3 Managerial Implications

4.4 The Limitations of the Study

4.5 Further Research

5 LIST OF FIGURES AND TABLES

6 LIST OF ABBREVIATIONS

7 REFERENCES

APPENDIX ONE

PART TWO: THE ORIGINAL PAPERS AND ESSAYS


Essay 2, Vihinen, J., Assessing Consumers' Perceptions of Mobile Games: An Internet Questionnaire Using Value Focused Thinking, submitted to a refereed Journal

Essay 3, Vihinen, J. Hallikainen, P. Tuunainen V.K., Evaluating Mobile Game Prospects - the Perspective of the Game Publisher, submitted to a refereed Journal