Contents

List of figures ix
List of tables x
List of boxes xi
Preface xiii
List of abbreviations xv

1 Introduction 1
2 Competition and innovation 30
3 Knowledge, creativity and innovation 55
4 The state and tourism innovation: institutions, regulation and governance 88
5 Tourism within national innovation systems 111
6 The regional innovation system: territorial learning, regions and cities 142
7 Firm organization and innovation 171
8 Entrepreneurship and innovation 202
9 Conclusions 229

References 238
Index 261