CONTENTS

Introduction ............................................................... ix

PART I
Small Businesses as an Opportunity for Women to Add
A New Professional Dimension to the Traditional Role
in the Family and Society

1 The Change of Women’s Roles through the Centuries:
Confrontation of Tradition with New Challenges............. 3
Mirjana Radović Marković

2 Past Female Entrepreneurship with the Stress on the Future
in New Economy Globalization ................................. 13
Maika Valencia

3 Cultivating Entrepreneurship among Women
in the 21st Century.................................................. 25
Olugbenga Adesanya

PART II
Women Entrepreneurs, Managers, and Leaders:
Challenges and Opportunities in Developed, Developing,
and Transitional Economies

4 La Vita Imprenditoriale: Female and Male Entrepreneurs
in Italy ................................................................. 41
Siri Terjesen and Vanessa Ratten

5 Women Entrepreneurs in Morocco: Vanguard of Change
in the Muslim World .............................................. 55
Kenneth R. Gray and Doris H. Gray
6 Women Entrepreneurs and Development in Nigeria ............... 69
   Priscilla M. Achakpa
7 Women Entrepreneurs and Managers in Serbia ................... 77
   Mirjana Radović Marković
8 Women Leaders: Case Study of Serbia ............................. 87
   Mirjana Radović Marković
9 Leading Women Entrepreneurs of Thailand ....................... 95
   Siri Terjesen, Caroline Hatcher, Tatiana Wysocki, and Jessica Pham
10 Women Entrepreneurship Context in Latin America:
    An Exploratory Study in Chile .................................. 109
    José Ernesto Amorós and Olga Pizarro Stiepović

PART III

Suitable Financial Arrangements That Support Female Entrepreneurship

11 Do Women Benefit from Microcredit ............................ 129
   Aneel Karnani
12 Diversity Pays Financially .................................... 137
   Murad Ali

PART IV

Empowering Women through Education

13 Virtual Faculties: The Education of the Future ................ 149
   Mirjana Radović Marković and Dušan Marković
14 Community Education, Women, and Entrepreneurship ........... 157
   Isiaka Esema
15 Ensuring Quality for Nontraditional Universities and Colleges ...
   171
   Douglass Capogrossi
16 Women in Distance Education in Nigeria .......................... 177
   Eugenia Onwu Ukpo
17 Muslim Women Education in Kenya ............................. 185
   Najwa Gadaheldam