# Contents

List of figures ix  
List of tables x  
List of boxes xi  
List of contributors xii

1. Organizations and the sustainability mosaic: crafting long-term ecological and societal solutions  
   Bryan Husted, Sanjay Sharma and Mark Starik 1

2. Envisioning an ecologically sustainable society: an ideal type and an application  
   Gordon Rands, Barbara Ribbens, David Casagrande and Heather McIlvaine-Newsad 22

3. A use-centered perspective on sustainability: a case-study of land use in the American Southwest  
   Christa Walck 60

4. Changing practice on sustainability: understanding and overcoming the organizational and psychological barriers to action  
   Andrew J. Hoffman and Max H. Bazerman 84

5. Institutionalization as a prerequisite for sustainable corporate development  
   Frank Wijen 106

6. Stakeholder salience, issues management and mapping new ways to sustainability  
   David Saiia 133

7. Stakeholder management and sustainability evaluation and reporting system (SERS): a new corporate performance management framework  
   Francesco Perrini and Antonio Tencati 168

8. Who can act on sustainability issues? Corporate capital and the configuration of organizational fields  
   Jennifer A. Howard-Grenville, Andrew J. Hoffman and C.B. Bhattacharya 193
9. The political-institutional dimension of socio-environmental strategies: the game of Aracruz Celulose S.A. versus Tupiniquim and Guarani Indians

Celio Andrade

216

10. Regulating business for sustainable development

Peter Utting

233

11. The professionalization of sustainability

Deborah Rigling Gallagher

272

Index

291