

Global Business

Mahesh K. Joshi and J.R. Klein

OXFORD
UNIVERSITY PRESS

Table of Contents

Part I. The World Today

- | | |
|---|----|
| 1. Global Impacts from the White House to a Kenyan House | 3 |
| 2. Is Globalization Killing Local Business? | 11 |
| 3. Inclusive Capitalism and the Return of Social Purpose | 18 |
| 4. Technological Disruption in Global Finance | 26 |
| 5. The Changing Face of Leadership | 34 |
| 6. The Role of Non-Governmental Organizations:
Is there a Common Ground? | 39 |

Part II. The Changing World View

- | | |
|---|----|
| 7. Lifeblood of Global Business: Oil and Gas | 49 |
| 8. Emerging Economies as Growth Drivers | 56 |
| 9. China's Re-emergence as a Global Power | 63 |
| 10. The Knowledge Barons of India | 70 |
| 11. Africa and the Curse of Natural Resources | 78 |
| 12. Australia—The Hidden Jewel | 85 |

Part III. The Tumultuous World

- | | |
|---|-----|
| 13. Geopolitical Upheavals: Brexit and Trump | 93 |
| 14. Disruptive Technologies Driving Growth | 105 |
| 15. Lifestyle Innovations Generating New Businesses | 114 |
| 16. Analytics Taming the Data Monster | 120 |

Table of Contents

Part IV. The World Tomorrow

17. The Future of Work and the Changing Workplace	129
18. The Future of Human Workers: Robots, Artificial Intelligence, and Human Beings	137
19. Entrepreneurship as the New Driver of Business	143
20. The Future of Globalization	148
<i>Index</i>	153