Manos Spyridakis
Editor

Market Versus Society

Anthropological Insights

palgrave
macmillan
CONTENTS

1 Introduction 1
   Manos Spyridakis

2 Economy and Society, Neoliberal Reform and Economic Deviance 23
   James G. Carrier

3 The Root of All Evil: Money, Markets, and the Prospects of Rewriting the Rules of the Game 41
   Alf Hornborg

4 Managing Against the Odds: Economic Crisis, Bad Governance and Grassroots Entrepreneurialism in Naples 61
   Italo Pardo

5 From Nationalization to Neoliberalism: Territorial Development and City Marketing in Brindisi 81
   Giuliana B. Prato

6 Relations with the Market: On Cosmologies of Capitalism in Greece 101
   Andreas Streinzer
7 'We Are All Socialists': Greek Crisis and Precarization
Manos Spyridakis

8 'De proletarios a propietarios...' Neoliberal Hegemony, Labour Commodification, and Family Relationships in a 'Petty' Steel Workers' Firm
Julia Soul

9 At the Periphery of Development: Scenarios and Actors of an Industrial Settlement Experiment and Its Crisis in the Case of FIAT-SATA in Melfi
Fulvia D'Aloisio

10 Workers' Committees in Israel in the Heyday of Neoliberalism: From Consent to Professionalisation to Alternative Solutions
Gadi Nissim

11 Sport, the Market and Society: Contrasting the Rhetoric and Reality of Sport as a Growth Catalyst
Iain Lindsay

12 Autonomy and Adaptivity: Farmer's Work in France
Martin Büdel

13 Economic Rationality and Human Experience: Global Agrifood Chains from the Perspective of Social Anthropology
Alicia Reigada

14 Neoliberal Agrarian Policies and Its Effects: Labour Flexibility and Regimentation in Mexico's Export Agricultural Industry
Christian Zlolniski
15 The Renegotiation of Identity and Alterity in an Economically and Spatially Changing Context: The Case of a Former Industrial and Mining District of Saint-Etienne (France) 267
Corine Vedrine

16 'Weak Heritage' and Neighbourhood in Contemporary Cities: Capitalism and Memories of Urban Utopias 285
Michel Rautenberg

17 Anthropology in a Neoliberal World 303
Paul Durrenberger

Index 319