LATIN AMERICA: MANAGEMENT EDUCATION’S GROWTH AND FUTURE PATHWAYS

BY

GABRIELA ALVARADO
ITAM, Mexico

HOWARD THOMAS
SMU, Singapore, and Boston University, USA

LYNNE THOMAS
Stratford-Upon-Avon, UK

ALEXANDER WILSON
School of Business and Economics, Loughborough University, UK
Contents

About the Authors xi
Preface xiii

Chapter 1 Latin America: Countries with a Common Past Facing Different Realities 1
Chapter 2 The Evolution of Management Education in Latin America 25
Chapter 3 An Evaluation of the Last Decade of Management Education in Latin America 37
Chapter 4 The Current State of Management Education in Latin America 79
Chapter 5 The Future Evolution of Management Education in Latin America 127

Postscript 165
References 167
Appendix: Names of Interviewees 169
Index 171