CONTENTS

VOLUME 4
THE TWENTIETH CENTURY TO TODAY

Preface ix
Editor’s Introduction xv

PART 1: FASHION’S STRUCTURES

1. Dress as an Expression of the Pecuniary Culture
   Thorstein Veblen 3

2. The Philosophy of Fashion
   Georg Simmel 14

3. The Economic and Social Rôle of Fashion
   Pierre Clerget 38

4. The Cerementing of the Gentleman
   Gerald Heard 48

5. The Predominance of Male Homosociality
   J.C. Flügel 52

6. Epilogue on Trousers
   Eric Gill 55

7. The Functions of Folk Costume in Moravian Slovakia: Introduction
   Petr Bogatyrev 60
<table>
<thead>
<tr>
<th>Part 2: Fashion and Fantasy</th>
</tr>
</thead>
</table>
| 8. An Economic Interpretation of Women’s Fashions  
Paul M. Gregory  |
| 9. Themes in Cosmetics and Grooming  
Murray Wax |
| 10. The Economics of Fashion Demand  
Dwight E. Robinson |
| 11. From Gemstones to Jewellery  
Roland Barthes |

<table>
<thead>
<tr>
<th>Part 3: Fashion and Identity</th>
</tr>
</thead>
</table>
| 12. Fashion: From Class Differentiation to Collective Selection  
Herbert Blumer |
| 13. Why the Midi Failed  
Fred D. Reynolds and William R. Darden |
| 14. The Production of Belief: Contribution to an Economy of Symbolic Goods  
Pierre Bourdieu |
| 15. Fashion Shapes: Film, the Fashion Industry, and the Image of Women  
Maureen Turim |
| 16. Other People’s Clothes? The International Second-hand Clothing Trade and Dress Practices in Zambia  
Karen Tranberg Hansen |

<table>
<thead>
<tr>
<th>Part 4: Fashion and Aesthetics</th>
</tr>
</thead>
</table>
| 17. To Cut is to Think  
Germano Celant |
| 18. Illuminations – Warhol in the 1950s  
Richard Martin |
Caroline Evans |
| 20. Art, Fashion and Music in the Culture Society  
Angela McRobbie |
| 21. Vionnet & Classicism  
Rebecca Arnold |
CONTENTS

22. Paul Poiret's Minaret Style: Originality, Reproduction, and Art in Fashion  243
    Nancy J. Troy

23. Hollywood Glamour and Mass Consumption in Postwar Italy  261
    Stephen Gundie

24. Magic Fashion  283
    Elizabeth Wilson

Appendix of Sources  293