Personalized Digital Television
Targeting Programs to Individual Viewers

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This book collates leading research carefully selected from conferences that represent current developments in the field of digital media systems and services for interactive TV that represent current developments in the field of digital media systems and services for interactive TV.

- TV01 (http://www.tv01.net) within the TV01 project in Berlin, Germany;
- TV02 (http://www.tv02.net) in connect project in Valencia, Spain;
- TV03 (http://www.tv03.net) within the TV03 project in the PA, USA;
- EuroITV (http://www.euro-itv.org) 1st Europe

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